

# A Force for Good 100 Years of Momentum



D.W.MIKESELL CO.

FOOD SPECIALTIES



## 100 Years of Momentum

When the Wright Brothers successfully manned a self-propelled, heavier-than-air flying machine on December 17, 1903, they set into motion a concept of powered flight that would change the world. And while many of us have etched in our minds the famous photograph of that fateful first flight, with Orville at the controls of the Wright Flyer and Wilbur running alongside of it, few of us are familiar with their process to create the world's first practical aircraft. Their feat was the result of years of trial and error, building on developments they engineered in their Daytonbased bicycle shop and rigorously tested at Huffman Prairie. This work laid the foundation and ignited the momentum for air travel as we know it today.

Like the momentum that propelled the Wright Brothers – and the world – into flight, The Dayton Foundation and its more than 4,000 fund holders have acted as a force for good over the last century as the region's community foundation. Together, they've built on the work of those who came before them, harnessing the collective power of Greater Dayton's

philanthropic means to effect change. The idea of establishing a community foundation in Dayton was proposed by Dr. D. Frank Garland, who, in 1921, was the director of welfare for the National Cash Register Company. He immediately found an ally in his boss, NCR Founder and Chairman John H. Patterson, who for decades had championed innovative projects for the betterment of the community. The concept of a charitable foundation built by and for a community originated in Cleveland in 1914 and intrigued Patterson as a permanent solution to benefit his hometown and the region where he made his success. As he once said, "I endow people. My best investments are in humanity." Joining him in his enthusiasm were his sister-in-law, Julia Shaw Patterson Carnell, and nephew, Robert Patterson, both active community leaders in their own right. A leading philanthropist and avid art collector, Julia helped establish the Dayton Art Institute by donating works of art and a mansion that served as the museum's first home. She also pledged \$2 million towards the construction of its current facility. Robert was a senior executive at NCR and a leader in community affairs.

Together, the Pattersons donated appreciated NCR stock valued at \$250,000 (the equivalent of \$3.8 million today) to establish The Dayton Foundation's first unrestricted endowment. Guiding the Foundation in its work then and today are two principles set forth in the original governing document, "First, the element of certain and constant change, which is continually taking place in our social structure; and second, that the charitable problems of each generation can more effectively be solved by the minds of these generations than by the dead hand of the past."

The momentum sparked by Garland and the Patterson family in 1921 has grown to include more than 4,000 charitable funds that have awarded in excess of \$1 billion in grants over the last century. This collective generosity has placed The Dayton Foundation in a position to collaborate with community partners and put forth innovative solutions to many of our community's most pressing issues, thus creating opportunities for all of our region's citizens and enhancing Greater Dayton for the better. Today, as the Foundation launches its next century of service, the force for good that was started in 1921 is stronger than ever. The Dayton Foundation have continued to help address pressing community needs long after their passing.

"I felt I belonged, that I had a place here that was different. There were things I could do in Dayton and make a difference," said Chuck, who served on the Foundation's Governing Board from 1990 to 2001, in 2006. "As all of us realize, individually, we do not have very much power to provide the capital, innovation and programming. But if hundreds of us get together, then all of a sudden there is potential."

Working together to help others is at the heart of The Dayton Foundation's mission. It's no coincidence that its establishment came less than a decade after one of Greater Dayton's most devastating events to date - the Flood of 1913 D Frank Garland's work on the front lines as welfare director for both the city and NCR convinced him of the need for a philanthropic network to meet the challenges of a rapidly growing and changing society. John Patterson, who was frustrated by the city's response to the flood, raised more than \$2 million to help design a flood prevention system and to ensure future disaster response would be more timely and efficient.

The founders' vision for enlisting coordinated and collaborative efforts to effect real change has been a prevailing theme throughout The Dayton Foundation's history. For example, in 1927, the Foundation funded studies that helped improve the electoral process when findings revealed inefficiency and possible influence by the Ku Klux Klan. In 1962, in collaboration with the United Theological Seminary, it provided funding for a two-year, adult education pilot program to aid inmates in their transition back into society.

One of the Foundation's most longstanding collaborations came about in the 1950s when Carillon Historical Park opened to the public.

#### continued »

Charles (Chuck) Abramovitz knew well the power of community. As a child during the height of the Great Depression, he listened from the top of his family's staircase while his father mobilized the Jewish community. Years later, Chuck relocated to Dayton with his wife, Helen, who as a child during World War II left her home in Eastern Europe to escape the Nazis. They found their new home to be an open and welcoming community. The Abramovitzes' early experiences propelled them to volunteer their time, talent and treasure to join with others and make a difference. The unrestricted discretionary funds they established through



**Charles Abramovitz** 

The brainchild of Colonel Edward A. Deeds, co-founder of Delco and former CEO of NCR, Carillon Park centered on the Deeds Carillon and on collecting artifacts of historical significance to the region, including the Wright Brothers' 1905 Wright Flyer III. The Dayton Foundation was chosen to manage the park's large endowment, and then-Foundation Director Don Battelle was named the park's first treasurer and secretary. The creation of Carillon Historical Park took the Foundation in yet another new direction, thus laying the groundwork for a

Col. Edward A. Deeds

partnership between the two organizations that continues today and includes facilitating the 2005 merger of Montgomery County Historical Society and Carillon Historical Park into Dayton History.

As the decades passed, the Foundation placed more emphasis on finding innovative, collaborative

and dynamic solutions to address critical community issues. Some noteworthy efforts in the 1980s and 1990s include the Dayton-Montgomery County Public Education Fund (later called the Alliance for Education) to support education and strengthen math and science instruction in Greater Dayton, and The Preschool/Family Prevention Project, which was named one of 11 exemplary alcohol and drug prevention programs in the country.

This shift from responsive to proactive, collaborative grantmaking was first introduced by Frederick C. Smith, Governing Board chair from 1979 to 1989, and Frederick Bartenstein III, the Foundation's first full-time director and later president from 1983 to 1992. During this era, the Foundation received several sizeable national grants to take on new initiatives, including one from the Ford Foundation that required raising \$1 million in matching funds. Fred Smith, assisted by then-Governing Board Members Anne S. Greene, Richard F. Glennon, Sr., John E. Moore, Sr., and Jesse Philips, pledged more than half the amount themselves and guickly secured donations from others for the rest. From this effort the Dayton Self-Sufficiency Initiative was born, the findings of which concluded that public systems worked against an individual's efforts to gain self-sufficiency and identified numerous impediments to it. As a result of the initiative, The Dayton Foundation worked on state and local levels to effect profound changes in social and employment services. In 1997, it formed a coalition of organizations to guarantee payment of a loan enabling the creation of The Job Center, which today is the largest onestop employment and training center in the United States. **The Job Center** 



During the height of the greatest economic recession since the Great Depression, many not-for-profit organizations were struggling to survive in 2008 as they weathered declining donations and cuts in government funding. To help address their long-term viability, The Dayton Foundation, led by its third president, Michael M. Parks, CFRE, launched the Nonprofit Alliance Support Program. This pioneering effort aids nonprofits in developing new and more efficient ways to structure their organizations through partnerships, alliances or mergers. A major success of this program occurred in 2012,

**Carillon Historical Park** 

when the Dayton Performing Arts Alliance became the nation's first entity of its kind to merge three different metropolitan performing arts organizations. Under the merger, Dayton Ballet, Dayton Opera and Dayton Philharmonic Orchestra maintain their individual artistic identities but

share an administrative and legal structure, a board of trustees and a common vision. Even more important is the ability to collaborate on productions to bring richer arts experiences to their audiences.

Dayton Foundation Governing Board Member from 2009 to 2020 and former Chair Craig J. Brown had a front row seat as the merger developed. He saw it as a way to preserve the histories and legacies of all three organizations, while attracting and engaging audience loyalty and ensuring sustainability for future generations.

"The leaders of each organization saw the value of working together, each bringing something unique to the table that made them

stronger together," Craig said. In recent years, an increasing number of small nonprofits and grassroots efforts have used The Dayton Foundation's services to further their missions. Organizations such as

#### Craig J. Brown

Femme Aid Collaborative, which was created by local high school students after witnessing a woman choose between paying for food Dayton Performing Arts Alliance

or menstrual products. established a fund in 2019 to help put an end to period poverty in Greater Dayton. "Our fund gives donors the confidence that we are an established entity, the money is managed properly and they will receive a tax deduction," said April D. Mescher, CEO of Femme Aid Collaborative. "And, 100 percent of donations are used to purchase and donate menstrual hygiene products monthly."

The Foundation's ability to mobilize efforts and cultivate collaborations reached a new peak after a series of challenges hit Greater Dayton beginning in 2019. When devastating tornadoes roared through the area on Memorial Day, The Dayton Foundation quickly established the Greater Dayton Disaster Relief Fund to give individuals a safe and trusted place to donate. Foundation leadership, along with representatives from 20 other organizations, formed the Miami Valley Long Term Recovery Operations Group. This collaborative effort focused on individual and household recovery needs and organized a streamlined process that helped more than 2,100 individuals and families get back on their feet. More than two years later, the Recovery Operations Group has disbanded with remaining funds in the GDDRF being used to meet long-term community recovery needs.

"Our community's swift, collaborative and comprehensive approach to response and recovery work over the past two years has been nationally recognized, and this work would not have been possible without the leadership and support of The Dayton Foundation," said Laura

continued »

Femme Aid Collaborative Mercer, former executive director of the Miami Valley Long Term Recovery Operations Group. "The Foundation fostered the development of the region's response strategy and focused financial resources to provide the capacity to effectively accomplish the work, which was especially critical in light that the recovery work took place in the context of a global pandemic. Through its network, the Foundation provided access to expertise and resources that would have typically been difficult and costly to secure."

Tragedy struck again in 2019 when a mass shooting in Dayton's Oregon District took the lives of nine individuals and injured dozens of

CITY SHINE

**Dayton Oregon** 

**District Tragedy Fund** 

others. Within hours, The Davton Foundation had established the Dayton Oregon District Tragedy Fund to accept charitable donations for individuals who were severely affected by the tragedy. A 15-member volunteer Community Oversight Committee, co-chaired by Brother Raymond L. Fitz, SM, PhD, former president of the University of Dayton, and Gary L. LeRoy, MD, FAAFP, Dayton Foundation

Governing Board member from 2004 to 2013 and chair, convened to determine how best to distribute the charitable gifts. The outpouring of donations raised nearly \$4 million to distribute to 47 individuals and families impacted by the shooting, demonstrating the love and support of the community and the world.

When the COVID-19 pandemic struck in early 2020 and put an increased strain on nonprofit organizations, individuals and families, the Greater Dayton community rallied once more. The Dayton Foundation joined with the United Way of the Greater Dayton Area and other partners to establish the COVID-19 Response Fund for Greater Dayton to accept community donations. More than \$2.1 million in grants were awarded from the fund, which helped area nonprofits address basic human needs.

"Our efforts have been successful in keeping our seniors at home and safe, and we're reaching new residents who should have been receiving meals before the pandemic," said Shelley Ratliff, executive director of Preble County Council on Aging, a nonprofit organization that received an \$18,000 grant from the COVID-19 Response Fund. "Thanks to this additional emergency funding, we were able to add services and provide for new and existing clients."

Collectively, nearly \$9 million were contributed to these three funds from more than 8,000 donors locally and around the world. More than a century after the Flood of 1913, John Patterson's desire to bring the community together and provide swift and immediate response for unexpected disasters and tragedies had come to fruition through The Dayton Foundation.

"John understood the power of people coming together and this idea that everybody can be a philanthropist," Mike Parks said. "That initial seed has grown to include more than 4,000 individuals, families, businesses and organizations that want to do good for our community and join together to help their neighbors in need. We're indebted to Mr. Patterson for his vision of what The Dayton Foundation has become for Greater Dayton."



for Greater Dayton

## Innovation

nnovation has been at the root of the Foundation's work since its inception. By 1921, Dayton was a bustling hub of business and manufacturing, holding at one point more patents per capita than any other city in the United States and developing business strategies that influenced the world. This environment cultivated the perfect breeding ground for inventions such as the Wright Brothers' airplane and Charles F. Kettering's electrical starting motor for automobiles.

Dayton Foundation founders John Patterson and D. Frank Garland also were at the center of Dayton's innovation, leading NCR's efforts to develop and market the cash register and pioneering the first major program for corporate employee benefits in the country. This forward thinking set the stage for the birth of The Dayton Foundation.

"Dayton was changing rapidly in the late part of the 19th century. The population was growing. Dayton had this amazing collection of bright, visible entrepreneurial folks," said Fred Bartenstein, former president of The Dayton Foundation. "In this environment of change and innovation, The Dayton Foundation was one more example of a remarkably progressive community."

Though early Dayton Foundation grantmaking focused primarily on meeting basic human needs, such as free dental clinics during the Great Depression and afterschool programs for youth during World War II, Foundation leadership devoted a substantial share of its resources on arts and culture as well. Firmly believing in the power of the arts to build community morale and foster local pride, the Foundation helped fund the first concerts of what would become the Dayton Philharmonic in 1933. This philosophy of backing innovative and dynamic community projects to enhance our region is embedded in the Foundation's history. In the late 1990s, under the leadership of the Foundation's second president, Darrell L. Murphy, a high priority was placed on supporting revitalization efforts for a declining downtown Dayton. The Foundation awarded \$300,000 in 1999 – its largest single discretionary grant at that time - to hire RiverScape's first planners and help enhance Dayton's riverfront to bring families and tourists back downtown.

When plans for a new performing arts center emerged, The Dayton Foundation helped in 2000 by awarding a \$1 million grant and providing backing for bonds to be issued, without which the Benjamin and Marian Schuster Performing Arts Center may not have been built.

More than a decade later, when a project surfaced to bring an entertainment pavilion to

#### continued on page 12 »

#### Dayton Philharmonic Orchestra



Benjamin and Marian Schuster Performing Arts Center

## 100 Years o **Growth**

#### John Sullivan, Jr.



» Served as director from 1973 to 1982

» Grew endowments to include 16 funds that awarded \$200,000 in grants annually at his retirement

» Grew assets to \$3.3 million

#### John E. Moore, Sr.



» Was the first African-American to serve on the Foundation's Governing Board from 1972 to 1991 and as chair

» Co-launched the African-American

Community Fund of The Dayton Foundation with fellow Governing Board Member Lloyd E. Lewis, Jr. in 1992

» Chaired the Foundation's Diversity Task Force and co-chaired the Commission on Minority Inclusion, which spawned the Minority Business Partnership and Miami Valley Works

#### Anne S. Greene



 » Was first the woman to serve on The Dayton Foundation's Governing Board from 1980 to 1990

» Chaired the Dayton Human Relations Commission

in 1964 and was a leader in the effort to save Victoria Theatre in the 1980s, which gave the Foundation a fresh perspective during her tenure on the board



8 | A Force for Good: 100 Years of Momentum | The Dayton Foundation

Founders

Top: D. Frank Garland, John H. Patterson Bottom: Julia Shaw Patterson Carnell, Robert Patterson



» D. Frank Garland introduced the community foundation concept to Dayton

» The Patterson family provided the initial seed gift of \$250,000

#### Don Battelle



» Was the longest-serving Foundation director from 1930 to 1973

» Saw the Foundation through the Great Depression, when many other foundations folded

» Grew assets to \$1.8 million

» Established funds, along with her husband, John Greene, that have awarded more than\$300,000 in grants to date

#### Frederick C. Smith



» Led the Foundation through a period of explosive growth. When he stepped down as Governing Board chair in 1989, the Foundation had 229 funds that were

awarding nearly \$4 million in grants annually and totalled \$29 million in assets.

» Conducted in-person meetings, coined the "Fred and Fred Show," with Fred Bartenstein III, the Foundation's first full-time director, to build awareness and support for the Foundation

» Pushed to the forefront the need for welfare reform that led to the opening of The Job Center in 1997

#### Frederick Bartenstein III



1,537,267

1971-1981

» Led efforts to generate asset growth of more than 10 times what it was when he began his tenure in 1983 as director and later as president – \$4.4 to \$47.8 million in 1992

» Oversaw the development of many of the Foundation's most successful charitable vehicles, including the Donor-Advised Fund, Charitable Checking Account<sup>SM</sup> Service and numerous forms of planned gift options

» Led the expansion of the Foundation's service area to include Greater Dayton, assisting in the establishment of a number of the Foundation's many area community funds, beginning with the Vandalia-Butler Foundation Fund

1981-1991

in 1985 and including the African-American Community Fund in 1992

#### Darrell L. Murphy



» Served as president of the Foundation from 1991 to 2001 and helped to grow resources from \$45 million in assets under management to \$224 million

> » Provided leadership and Foundation assets

to back the building of The Job Center, the Benjamin and Marian Schuster Performing Arts Center, charter schools and other community leadership initiatives

» Launched The Disability Foundation, Inc., a supporting organization of The Dayton Foundation that provides supplemental support for individuals with disabilities without jeopardizing governmental benefits

continued »

Assets: 387,800,000 \$818.692.46<mark>5</mark>

Assets: \$214,300,000

### Growth in Assets Under Management

Assets: \$48,768,569

1991-2001

2011-2021

A Force for Good: 100 Years of Momentum | The Dayton Foundation | 9

2001-2011

#### Michael M. Parks, CFRE



» Elevated the Foundation's role in fostering community collaborations and leadership initiatives, providing leadership and guidance for important community

efforts such as Learn to Earn Dayton, Crayons to Classrooms, Miami Valley Works and the Institute for Livable & Equitable Communities

» Facilitated the establishment of the Greater Dayton Disaster Relief Fund, the Dayton Oregon District Tragedy Fund and the COVID-19 Response Fund, which raised and distributed nearly \$9 million to those impacted by recent community challenges

»Since beginning his tenure as president in 2002, has increased Foundation assets more than threefold, from \$214 million in 2002 to \$819 million today

#### Judy D. McCormick



» Served as the Foundation's first female Governing Board chair from 2004 to 2006

» Oversaw \$43 million in Foundation asset growth and \$68 million in grants awarded during

her chairwomanship

» Provided leadership for the launch of the Neighborhood School Centers Program and continued efforts of the Diversity Task Force

#### Ratna K. Palakodeti, MD, FAAFP



» Served on the Foundation's Governing Board from 2011 to 2020

» Led the charge to create the Asian-Indian Community Fund in 017

» Was instrumental in efforts to engage Asian-Indian donors in establishing charitable funds, bringing the collective total to 49 as of 2021

#### Marva Cosby, SHRM-SCP



» Became the first African-American woman to lead the Foundation's Governing Board in 2020

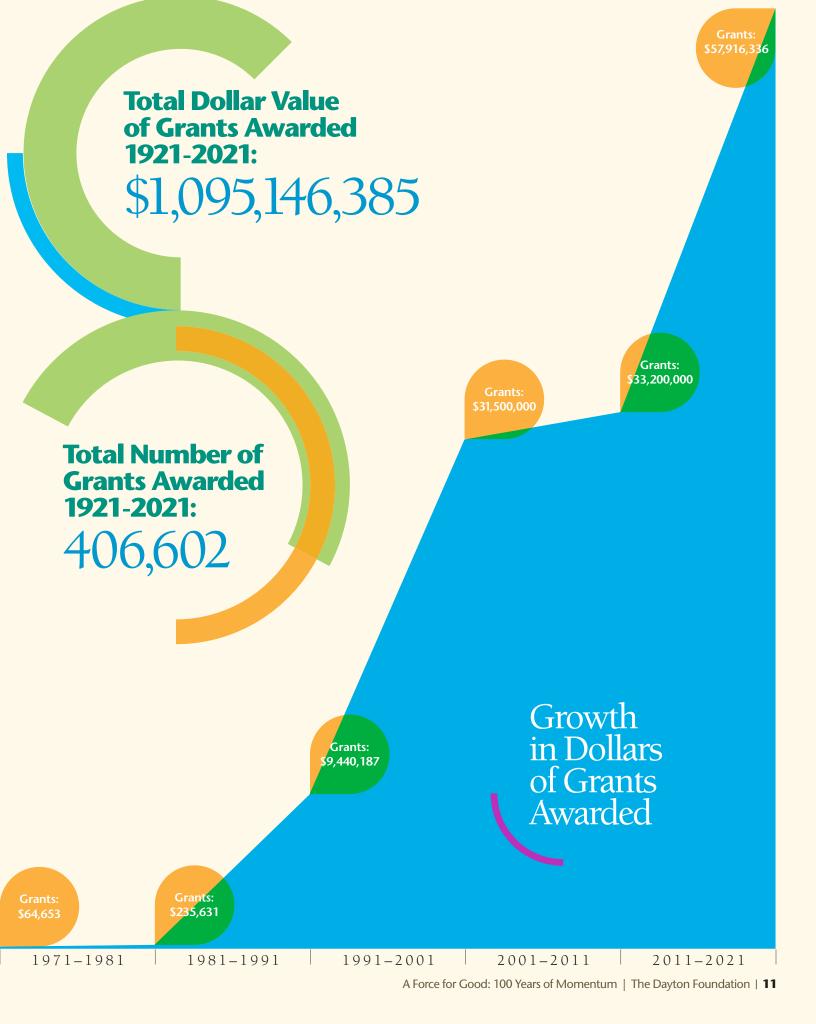
» Led the Foundation through a particularly

challenging time, the COVID-19 pandemic. More than \$2.1 million was raised and distributed to nonprofits assisting individuals with basic needs.

» Provided leadership during the Foundation's Centennial Celebration year activities, including the 100 Gifts to the Community campaign, which yielded gifts totaling more than \$2.1 million



10 | A Force for Good: 100 Years of Momentum | The Dayton Foundation



Jeff (left) and Ellen (right) Ireland with singer John King at Levitt Pavilion

**ILON** 

downtown Dayton, organizers turned to The Dayton Foundation for assistance. The Friends of Levitt Fund was established in 2015 to accept donations for the project, which leveraged national funding from the Levitt Foundation as part of an initiative to bring free music to a small number of communities, revitalizing underused spaces and turning them into potential catalysts for economic growth. Built in 2018, Dayton's Levitt Pavilion provided \$5.4 million in free concerts and programming in 2019.

"Creative placemaking is a wonderful, proven way to create community. Levitt Pavilion is a great example of an inclusive, safe space where people can gather and be united by the power of music," said Ellen S. Ireland, former board member for Levitt Pavilion Dayton and Dayton Foundation Governing Board member from 2005 to 2016 and chair. "Whether acting as a sounding board for ideas or through financial support, The Dayton Foundation is the gold standard for communitybuilding projects like this."

One of the Foundation's most impactful undertakings began in 2017 with the creation of the Del Mar Encore Fellows Initiative. Built on the idea of harnessing the talents and expertise of retired adults to aid area nonprofits, the initiative has placed Encore Fellows, who are working on major projects and changing the conversation around aging, with more than a dozen organizations. To date, Del Mar Encore Fellows have contributed over 27,000 hours of work, provided \$1.9 million in value to the Dayton economy and initiated innovative programs, such as a COVID-19-triggered program to retrain laid-off restaurant workers as personal care aides and the installation of new technology to give low-income older adults increased access to healthcare. The work is made possible by generous grants totaling \$1.2 million from the DMH-Dayton Fund of The Dayton Foundation.

Del Mar Encore Fellows

"In 2010, Del Mar Healthcare was looking for a way to have a positive impact on the lives of older adults

in the Dayton area," said Donald A. Ambrose, president of Del Mar Healthcare and advisor to the DMH-Dayton Fund. "We needed a partner with local knowledge and the expertise, creativity, personnel and standing in the community to turn our funds into innovative life-changing programs. In our 11-year history with the Foundation, they have repeatedly exceeded our expectations."

100 Years of **Good** 

#### Hampden W. and Erma R. Catterton

On the flyleaf of the Foundation's co-founder John Patterson's bible, the following phrase was outlined in red, "Blessedness and riches are joined together only when the riches are rightly and wisely used." Whether establishing a scholarship fund to help youth go to college or a fund to support the arts, Dayton Foundation donors are the personification of this phrase.

The individuals, families and organizations

who establish funds through The Dayton Foundation come from different backgrounds, passions and walks of life, but they share a common goal: to pay forward their blessings for the benefit of others and their community.

In the 1940s, Hampden W. Catterton and his wife, Erma, moved to Dayton so that he could take a position with a local insurance company. Their fondness for Dayton, its cultural life and performing arts community inspired them to donate during their lifetimes to the Discovery Series of Victoria Theatre Association (now Dayton Live). Their support helped more than 20,000 underprivileged schoolchildren experience theatrical performances on full scholarship. To continue their support of the organizations they loved in perpetuity, they established an endowment fund with The Dayton Foundation, which has awarded nearly \$1 million in grants to Dayton-area arts and cultural organizations since 1991.

Dayton Foundation donor N. Alex Hara was inspired to create his advised fund after a massive tsunami struck his native Japan in 2011. He felt helpless watching videos of the devastation left in the

N. Alex Hara

wave's wake and was moved by the tremendous response from around the world, particularly by American citizens and troops.

To symbolize the Japanese people's gratitude for America's response to the tsunami and to strengthen the ties of friendship between the two countries, Alex established Operation 2,000 Cherry Trees and a fund through The Dayton Foundation to support the project.

"It has become about a love of community and being a part of something to look back and take pride in," Alex said in 2013. "Operation 2,000 Cherry Trees will make Greater Dayton a more beautiful place to live and visit for many years to come."

Paying forward one's blessings is a way of life

in the Indian culture, according to Jayashri and Ratna K. Palakodeti, MD, both of whom were born and raised in the state of Andhra Pradesh in India.

"Ratna's mother was an extremely generous person who brought people into her home to feed and care for them," Jayashri said in 2013. "Now that our sons are grown, we are in a better position to give. Giving to help others makes me happy."

As a Dayton Foundation Governing Board member from 2011 to 2020, Ratna quickly learned about the Foundation and its many charitable options.

Ratna liked the Foundation so much he spearheaded efforts to encourage others in the region's Asian-Indian community to establish charitable funds through The Dayton Foundation. To date, more than \$1.1 million has been awarded from the 49 funds of the Asian-Indian Community Fund, a component fund group of The Dayton Foundation. Ratna serves as an advisory board member.

"The Dayton Foundation connects me to the community and has broadened my horizon on the needs in our region," Ratna said in 2013. "We wouldn't have achieved what we have today without the support of this community. This is why we give back."

Retired railroad worker Francis (Frank) Crosthwaite often was described as someone who dressed and lived like a street person but had a heart as big as Dayton. While he chose to live a simple life with few possessions,

he amassed a large investment portfolio thanks to his investment advisors. When Frank passed away in 1998, he left nearly \$2 million to establish an endowment fund to help people from all walks of life in perpetuity. Thanks to the sound investment

Jayashri and Ratna K. Palakodeti

**Francis Crosthwaite** 



#### continued »



policies of The Dayton Foundation, his fund's balance has grown to more than \$2.5 million, despite awarding more than \$1.4 million to area nonprofit organizations since 2000.

"The way Frank chose to live his life proved that you can make an important contribution and bring sunshine into people's lives without being in the rat race, provided you're willing to live simply enough," said Fred Bartenstein in 1999. "The important story about Frank is that if someone like him can be so hugely generous, then those of us who live less simply can be too."

To celebrate this spirit of generosity and honor the Foundation's Centennial in 2021, 100 of the Foundation's fund holders participated in the 100 Gifts to the Community campaign, awarding special, one-time grants in honor of the Foundation's milestone anniversary.

The year-long campaign, which distributed more than \$2.1 million in grants, highlighted donors and the nonprofit organizations of their choosing.

100 Gift donors Marquetta and Michael Colbert chose a cause near and dear to Marquetta's heart, as she has been practicing medicine in the community for more than 24 years. The Colberts' \$2,500 gift to Wesley Community Center was designated for the Baby Ready Program, which connects individuals to resources for their babies.

"I have a passion for helping others and realize the importance of helping them where they are. When people get sicker, the whole area suffers, leading to other social issues, such as poverty and higher crime rates. This is why prevention and awareness are so important," Marquetta Colbert, MS, NP-C, RN, said. "I

hope that our gift will help make strides in changing our community for the better." "Generations of charitable individuals

have partnered with The Dayton Foundation throughout our first century to enhance our quality of life and help others in times of need. The 100 Gifts to the Community campaign perfectly demonstrated the Foundation's mission," said Mike Parks. "True to our founders' vision 100 years ago, The Dayton Foundation is about helping you help others. No matter your interests or means, there is a place at the Foundation for everyone who wants to do good."



The desire to leave a lasting impact is a trait many Dayton Foundation fund holders share, dating back to one of the Foundation's oldest funds, the Fresh Air Farm Society Trust Fund. The fund evolved from the Junior League of the Visiting Nurses' Association's efforts to help ailing children experience the fresh air and other joys of the country. When the group disbanded, they wanted to continue their mission and, in 1926, established a nearly \$11,000 Field-of-Interest Fund through the Foundation. The fund continues to impact youth today, awarding more than \$107,000 in grants to date – many times the fund's initial value – to nonprofits that enhance the lives of children.

Another example of impact is a scholarship fund established in honor of John P. Kalaman, a five-year officer for the Centerville Police Department who was struck and killed by a car as he was responding to a traffic accident. Since 1999, the fund has awarded 61 scholarships

Michael and Marquetta Colbert



Wesley Community Center

totaling \$326,000. His family and fellow officers established the fund to honor John's memory and celebrate his life and service to his community.



"John was so young, he J still had so much good to give.

John P. Kalaman

His fund allows him to still serve the community in a way," said Paula Kalaman,

John's mother. "Between the scholarships awarded from his fund and an annual blood drive held in his memory, John now has impacted more people in his death than he would have impacted during his lifetime."

Retired NFL and All-American linebacker Christopher Borland is making an impact through his charitable fund by supporting causes that are important to him. He is an ardent supporter of The Future Stars of Dayton, whose mission is to motivate young males and females to think critically and prepare their minds for the noble men and women they will become. He credits his fund for helping him to accomplish his goal of using sports to create a positive social impact in Dayton.

"Sports are a uniquely powerful inroad for addressing social justice,

supporting young peoples'

around the nonprofit."

personal development and strengthening community," Chris said. "I gained a broader perspective as a young person through my experience playing basketball with The Dayton Airmen. I hope by partnering with The Horace M. and Future Stars of Dayton, we can Jane B. Huffman address racial inequality in a direct way, provide support for youth development and build community within and

The motivation to make an impact often is born out of personal experiences or hardships. African-American Community Fund donor Pearl A. Dale overcame great odds as a single woman trying to make her own way.

"There were movies I had to miss, because I would not allow myself to be segregated in the balcony," she wrote in a letter to The Dayton Foundation in 1990. "I often felt like a fish swimming against the tide."

Pearl did not let obstacles such as this deter her. In 1957, she earned a master's degree in education and embarked on a long career as a Dayton Public Schools educator. Upon her passing in 2011, she bequeathed \$650,000 through a deferred fund she had established in 1990 to The Pearl A. Dale and Audrey Parker Scholarship Fund. Scholarships from the fund to date have helped 16 students further their education by reducing the financial obstacles that Pearl experienced in pursuit of her degrees.

"I hope my contribution to the Foundation on behalf of black girls and boys will help in a small way to alleviate these problems," Pearl wrote in 1990.

Through their Dayton Foundation fund, the legacies of Jane B. and Horace M. Huffman, former CEO of Huffy Corporation, live on and continue their love of Greater Dayton. Among the many causes the Huffmans championed were environmental efforts, which led them to establish an endowment fund for this purpose in 1992.

"Since first arriving in Dayton in 1812, the Huffman family has been involved in the growth of this community," said Tony Huffman, the Huffman's son, in 2014. "When the Miami River was developed for recreational purposes, Dad felt the river needed more trees lining its banks, so he and Mom established this fund through The Dayton Foundation."

continued »

Pearl A. Dale

The fund awards grants in perpetuity to Five Rivers MetroParks to promote tree planting, particularly along the river corridor. Nearly \$170,000 has been awarded to help beautify the region's landscape, thanks to the Huffmans' fund.

Leaving a lasting impact on Greater Dayton was the impetus behind the Foundation's single largest gift to date, a \$26 million bequest to the Harry A. Toulmin, Jr., and Virginia B. Toulmin Fund. Virginia, widow of international patent attorney Harry Aubrey Toulmin, Jr., and daughter-in-law to Harry A. Toulmin, Sr., the famed attorney who secured and defended the Wright Brothers' patent for their flying machine, called Dayton home for 41 years. She was proud of the impact her husband's family had on the region and wanted to carry on that legacy through her Dayton Foundation fund.

> "I think the world of The Dayton Foundation, and I know they will use these dollars wisely," Virginia said in 2008 upon establishing her deferred unrestricted endowment fund. "I'm so glad to be doing this for the community that was so good to Harry and me."

More than a decade after her passing, her fund continues to make a tremendous impact on Greater Dayton. Thirteen million dollars in grants have been awarded since 2010, and the original, invested gift of \$26 million now stands at more than \$41 million, supporting important community efforts such as the merger of the Dayton Performing Arts Alliance and the construction of a new patient tower at Dayton Children's Hospital.

"Mrs. Toulmin's gift has nearly doubled the Foundation's ability to do responsive grantmaking and heightened our efforts to convene strategic initiatives that benefit Greater Dayton," said Barbra Stonerock, vice president of Community Engagement for The Dayton Foundation. "Thanks to this support, the Foundation can lift up the important work of our region's nonprofits and effect real change not just today, but for future generations."

## 100 Years of **Opportunit**y

ohn Moore's experiences as a World War II soldier and as the first African-American chief of Civilian Personnel at Wright-Patterson Air Force Base drove his passion to ensure individuals of all races had access to opportunity during his lifetime. The first African-American to join The Dayton Foundation's Governing Board and serve as its chair, John was at the forefront of many efforts to incorporate diversity, equity and inclusion into the Foundation's work and the community.

"It's important for all people to have a place or representation to have their voices heard. Each individual or group has a special interest in their environment and survival," John said in 2020. "There should be an opportunity for everyone to give input. Unless there is a way to be heard, important information or partnerships will be excluded."

John's story is one of many examples of how The Dayton Foundation and its work have been rooted in bringing all voices to the table. In the 1920s, the Foundation's first distribution committee intentionally included members of different religions, including Protestants, Catholics and Jews.

A concerted effort to encourage a more diverse donor base began in the 1990s with

Virginia B. Toulmin

the creation of the African-American Community Fund. Established in 1992 under the leadership of John Moore and fellow Dayton Foundation Governing Board Member Lloyd E. Lewis, Jr., AACF today is recognized as a national model for the promotion of philanthropy in the African-American community, awarding nearly \$6 million in grants to nonprofit organizations to date.

In 1999, The Dayton Foundation convened a 33-person Diversity Task Force to study and develop a plan to bring the issues of diversity and inclusion to the forefront of the Greater Dayton region. The Task Force's key mission was to engage area businesses and minority leadership in meaningful conversation about the serious gaps that exist and the economic barriers that inhibit minority participation and success.

John Moore, who chaired the Diversity Task Force, emphasized in 2005 the need to create opportunities that are accessible for diverse populations. "If we can get wealth distribution on some reasonable, equitable basis, this rising tide will lift all boats. We will elevate the economic success of our citizens, and our community will be stronger for it," he said.

A critically important development to come out of the work of The Dayton Foundation's Diversity Task Force in 2007 was the formation of the Commission on Minority Inclusion

Miami Valley Works (now the Minority Inclusion Steering Committee). Significant efforts that emerged from this group were the Minority Business Partnership, which works to foster stronger minority businesses for the overall economic growth and vitality of our region, and Miami Valley Works, which helps lift chronically unemployed individuals out of poverty and on a path to self-sufficiency.

"The greatest challenges are getting businesses and institutions to recognize that they have the major role to play in bringing about equity and inclusion. Just saying you want equity and inclusion or having a diversity statement in a business mission is not enough," said William L. Gillispie, a member of The Dayton Foundation's Governing Board since 2012 and co-chair of Minority Inclusion Steering Committee. "The challenge is to acknowledge that nothing will change unless things are done differently, and deliberate plans and systems are put into place to change the current equity and inclusion landscape. Every entity in the community must look onto itself and ask what it is doing to bring about change."

In addition to efforts to expand the diversity of its donor base and advance equity, the Foundation historically has supported initiatives designed to level the playing field and create opportunities for underserved youth populations. In the early 2000s, the Foundation provided leadership and financial support for several programs, including the Out-of-School Youth Initiative, which created alternative educational programs for area youth, and the Neighborhood School Centers program, which implemented pilot neighborhood centers as part of five rebuilt elementary school sites in Dayton's poorest neighborhoods.

"We are guided by the overriding belief that if neighborhoods thrive, kids will thrive," said Charles A. Jones, Dayton Foundation Governing Board member from 2002 to 2011 and chair, in 2005. "Neighborhood School Centers will lead to better neighborhoods, stronger families and better students."

Recognizing that access to opportunity is fundamental to an individual's success, the Foundation has continued to prioritize its support of educational and equity initiatives. In 2006, a

continued »

**Neighborhood School** 

Centers



William L. Gillispie

A Force for Good: 100 Years of Momentum | The Dayton Foundation | 17

Crayons to Classroom partnership was formed between the Foundation and Dayton-Montgomery County Scholarship Program, which was founded in 1981 to provide financial assistance to students so they could attend college. Now a component fund

of The Dayton Foundation, DMCSP has awarded a total of \$20.7 million in scholarships since inception to 20,700 graduating high school seniors.

BIRD

Another noteworthy effort that was launched in 2008 was Crayons to Classrooms, a Dayton Foundation and Mathile Family Foundation leadership initiative.

"Thousands of local children go to school without the supplies they need to learn effectively. Many parents can't afford them, so teachers are spending as much as \$1,000 a year of their own resources to purchase items so their students can have a chance to be successful in school," said David Clapper, a current member and former chair of C2C's Board of Directors, in 2009.

Today, C2C is its own nonprofit organization and the first free store for Dayton-area teachers, hosting more than 20,000 shopping visits for teachers from over 100 schools.

Providing area youth with the opportunity to achieve educational success also was the impetus behind the Foundation's involvement with several large-scale, coordinated efforts beginning in the early 2010s. Montgomery County Ohio College Promise, an effort led by longtime Dayton Foundation donor and former Governing Board Member John N. Taylor, Jr., and Sinclair Community College President Emeritus Dr. Ned Sifferlen, was founded in 2010 to help 500 local students fulfill their dreams of attending and graduating from college. These students, whose lives have been impacted by poverty, are identified and selected during their eighth-grade school year and supported through high school by a caring adult mentor. Since its launch, The Dayton Foundation has provided College Promise with backroom assistance and office support, and its donors have awarded significant grants to help put these kids on a path to higher education. By investing in youth and helping to break the cycle of poverty,

College Promise not only benefits these students, but also boosts our region's economy by creating a more educated workforce.

Learn to Earn Dayton, which works to ensure that 60 percent of Montgomery County's working-age adults have a

Learn to Earn Dayton

two- or four-year college degree or a highquality credential by the year 2025, became an initiative of the Foundation in 2011 and now is a supporting organization. In addition to providing office space and backroom support during L2ED's initial years, the Foundation has awarded \$1.2 million in grants to support its efforts.

Most recently, the Foundation has partnered with L2ED on the Northwest Dayton Partnership. This collaborative, place-based effort to build economic and racial equity has brought a renewed sense of excitement to the region. Boosted by an \$8 million investment from Blue Meridian Partners, the Northwest Dayton Partnership brings together people and organizations working to dramatically improve results at a population level and reduce racial disparities with sustained, systemic solutions. The effort aims to take a two-generation approach to build well-being by intentionally and simultaneously working with both children and the adults in their lives. Efforts include building high-quality, early childhood education opportunities, shifting power to deeply connected, primarily African-American-led community organizations and working with key stakeholders to strengthen the quality of K-12 schools.



Montgomery County Ohio College Promise

In the summer of 2020, the Foundation's Governing Board continued to prioritize equity efforts by adopting a new Foundation leadership initiative and awarding a three-year, \$375,000 discretionary grant to the Institute for Livable & Equitable Communities.

While still in its infancy, the Institute's framework is built around nine domains, eight of which are outlined by the World Health Organization/AARP, including housing, transportation, education, employment and social participation. This collaboration between the Foundation and leading community health and educational organizations is focused on creating opportunities for individuals who may not otherwise have them and building a community where everyone is valued, regardless of race, age, gender, income or abilities.

# Continuing the Good

As the Foundation launches its next 100 years, its leadership reflects on the progress that has been made over the last century and sees opportunities to make an even greater impact on the region in the future.

"Thanks to thousands of Foundation donors, who, since 1921, have entrusted us to steward their charitable funds, The Dayton Foundation has grown from the Patterson family's initial contribution of \$250,000 to more than \$800 million in assets and over 4,000 charitable funds, 1921-2021 which have awarded more than \$1 billion in grants collectively since our inception," Foundation President Mike Parks said. "Beyond the numbers, though, lies the true heart of our mission - to help you help others through philanthropy and community leadership. We are so grateful to our donors for trusting The Dayton Foundation to turn their passion into purpose and for building a better Dayton – and world – through their generosity. Because of these caring individuals, The Dayton Foundation stands 100 years later, representing all that is good in Dayton."

Dayton Foundation Governing Board Member since 2015 and current Chair Marva Cosby, SHRM-SCP, is excited to continue the momentum currently underway for so many critical community efforts and what this could mean for the region now and in the future.

"The possibilities are endless when we all work together for the greater good and build on the momentum that was set into motion 100 years ago," Marva said. "Imagine what Greater Dayton will look like over the next century, as more individuals, families and organizations join with The Dayton Foundation to give back to those in need, improve lives and provide hope and opportunity for future generations. Thanks to the efforts of those before us, we have become and will continue to be – an unstoppable force for good."

Written by: Gina Sandoval Editorial Support: Holly-Kristina Averette, Soteria Brown, Christine Smith Design: Bridge Communications

CELEBRATING

Cover Illustration: Brent Beck Printing: Progressive Printers, Inc.

Special thanks to the individuals featured and those who helped make this book possible, including Brady Kress at Dayton History 3



1401 S. Main Street Suite 100 Dayton, Ohio 45409

