

# GOODnews



THE DAYTON FOUNDATION

We're here for good.

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## A Tribute to Frederick C. Smith

It's not often one can say in simple truth, that one of the greats has passed. But in Fred Smith's case, that is the pure truth.

This is a man who was intensely modest, spoke pearls of wisdom, loved his family, his home and raising chickens (Rhode Island Reds – he called them “the girls”), was the underprivileged person's best friend and moved mountains.

He believed passionately in volunteerism and was its best example. He was the ultimate answer to everyone who ever said, “What can I do? I'm only one person.” When he took on a cause, he simply would not quit until the job was done. And that is how mountains are moved.

Without Fred Smith, there would be no modern Dayton Foundation. It was his vision and commitment that made it possible for the Foundation to become the philanthropic



Frederick C. Smith

**“HE WAS THE VISIONARY, MORE THAN ANYONE, WHO SAW WHAT THE DAYTON FOUNDATION COULD BE”**

– Michael M. Parks, president, The Dayton Foundation

resource that it is today. It is to this giant of man, that we pay tribute.

Originally from New Jersey, he was a graduate of Cornell and Harvard universities. He was commissioned in the Army Air Corps, where he moved up the ranks to lieutenant colonel, and served at Wright Field in Dayton from 1941 to 1946. “And I stayed,” he said in a Dayton Foundation interview in 1996, because Dayton was “a size where you could interface with the leadership that is struggling with the solutions,”

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## Virginia Bernthal Toulmin leaves A Legacy of Good for Greater Dayton

“Virginia Bernthal Toulmin was a truly remarkable woman and philanthropist, with an extraordinarily kind and generous nature,” said



Virginia B. Toulmin

Michael M. Parks, president of The Dayton Foundation.

On June 13, 2010, this longtime resident and friend of our community and The Dayton Foundation, an exceptional businesswoman and widow of international patent attorney Harry Aubrey Toulmin, Jr., passed away.

The legacy she left behind for the benefit of Greater Dayton, however, will live on and do great good for the community in which she lived happily for 41 years. Estimated at more than \$20 million, her gift to the community is the largest philanthropic legacy and ultimately

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## Strengthening the Region's Economy

*The business perspective on minorities on corporate boards*

A 112-year-old, Dayton-based family business, Lion Apparel, has pioneered protective clothing and safety gear to protect the men and women who ensure the safety of people in their cities, states and countries. And now Lion is pioneering in yet another realm. The company is the first onboard in a new Dayton Foundation, Dayton Business Committee and Parity, Inc., effort to help companies seeking to increase diversification of their boards by appointing highly qualified African-American board members.

Said the chair of the Subcommittee on Minority Inclusion on Corporate Boards, former

**“MANY COMPANIES ARE COMING TO REALIZE THAT ADDING MINORITIES TO THEIR BOARDS IS JUST GOOD BUSINESS.”**

– Charles A. Jones, former chair, The Dayton Foundation Governing Board

Dayton Foundation Board Chair Charles A. Jones, “Many companies are coming to realize that adding minorities to their boards is just good business. It adds a diversity of perspectives and experience and can lead to enhanced and even new mar-

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from the President



# A Rare Opportunity for Youth and Our Community



Michael M. Parks

The Dayton Foundation has been given a rare opportunity to collaborate with and support an effort that has the potential to have far-reaching and long-term implications for young people and for the economic development and very future of our region.

It goes without saying that in order to foster economic development, the Dayton Region requires an effective workforce. It only is possible to create and sustain such a workforce if more of our young people go to college or pursue some type of post-secondary credential.

Research and other work by the Lumina Foundation suggest that almost 60 percent of young people need to possess some sort of post-secondary credential in order for communities to have long-term economic viability. Clearly the young people who come from our most affluent regions do attend and complete college at rates that approximate that 60 percent goal.

The problem is that young people from our nation's high-

est poverty homes and lowest socioeconomic communities are experiencing success at rates closer to 10 percent. The director of National and Federal Policy, Jobs for the Future, said that nationally, for every 100 low-income students who enter high school, 65 graduate, 41 enroll in college and 11 graduate from college. We are losing students at each step along the way, he said, and one of the biggest reasons is that too many students are not prepared. They are neither college- nor career-ready.

A recent study of some of Greater Dayton's highest poverty students, completed by Wright State University and University of Dayton for Montgomery County Family and Children First Council,

**"...OUR REGION CANNOT ACHIEVE ECONOMIC VITALITY IF WE DON'T DO A BETTER JOB OF PREPARING ALL OF OUR YOUNG PEOPLE...[WITH] POST-SECONDARY CREDENTIALS..."**

shows our low-income students are faring even worse. Of approximately 2,300 students who were sixth graders at the start of the study, only about 2 percent ultimately acquired a two- or four-year post-secondary degree. This is a terribly disquieting assessment of how we are preparing our economically poorest future citizens.

A number of Greater Dayton community, business and educational leaders currently are focusing on how to ensure that all of our young people

are college- and career-ready when they complete their secondary education. One path to accomplish this is an emerging organization called EDvention.

Local leaders and EDvention are focusing on a growing understanding that our region cannot achieve economic vitality if we don't do a better job of preparing *all* of our young people for a future where post-secondary credentials will be essential for them to succeed and be productive, contributing members of society.

So how do we do this, and what will it take to deliver it?

No one has all the answers, but certain things are clear to many educational and community leaders. They have identified a critical need for an integrated and sustainable system that begins in preschool and continues until young people are delivered into gainful employment as young adults – through age 26.

Dedicated to this direction is EDvention, to which the Foundation recently has begun giving backing, including providing office space in the Foundation's offices and other support. Heading EDvention is Dr. Thomas J. Lasley II, former dean of the University of Dayton School of Education and Allied Pro-



Dr. Thomas J. Lasley II

fessions and a tremendously talented, effective and highly regarded educator and broker of many new programs and efforts.

In its initial phase, EDvention focused on regional STEM (science, technology, engineering and math) programming. Then about two years ago, it expanded its reach to early learning. One of the few facts that goes unquestioned in the educational world is the role that early learning and quality early childhood education play in helping young people be ready to learn when they enter school. Unless they are ready to learn at that point, it compromises educators' ability to help those same young people be college- and career-ready when they graduate from high school.

The key is whether our region, through EDvention and other complementary educational initiatives, can bring together all the different resources and programs needed to create a system to deliver the services required for young people to achieve their personal and intellectual potential. Can we align our community collaborative resources around the critical factors necessary for academic success? Instead of thinking about individual programs or specific school districts, what we need to do is think broadly about whether our region is fostering the intellectual capital that we need to achieve the economic goals that will help our community thrive.

It is imperative that Greater Dayton actively seek more effective ways to ensure that *all* students are ready to learn when they enter school and are college- and career-

**"...WE MUST SUPPORT THE EXPLORATION OF NEW WAYS OF HELPING MORE OF ...[OUR] STUDENTS ACHIEVE THEIR FULL INTELLECTUAL AND SOCIAL POTENTIAL."**

ready when they exit high school. This goal only will be achieved if all the assets of the region are leveraged and if all of us who care deeply about our young people and our community can work together to create a more vital support system for our education and community partners. Ultimately the emerging vision for EDvention is that Dayton will be the national leader in the percentage of young people who pursue a post-secondary degree or credential.

The Dayton Foundation is focused on a wide variety of issues, but clearly one critical dimension relates to fostering our community's human capital. Given what we know about how many of our young people are not completing post-secondary certifications of some kind and what that bodes for their futures, we must support the exploration of new ways of helping more of these students achieve their full intellectual and social potential. They need that to happen for their personal success and happiness. We need that to happen for our region to thrive. 

Michael M. Parks, president

## Toulmin continued

unrestricted gift ever received by The Dayton Foundation to use for the benefit of others in perpetuity.

"Characteristic of Virginia was her modest nature that shunned the spotlight and naming opportunities," Mike Parks said. "She just wanted to do good, and we will make sure that her Foundation fund serves the good that marked the way she lived her life –



Virginia Toulmin, visiting the statue of her father-in-law, Harry A. Toulmin, Sr., with the sculptor, Mike Major, in 2008.

a fitting and lasting tribute to her.

"Virginia told us some time back what Dayton meant to her and her husband. She said, 'Harry and I had a very happy life together in Dayton. He grew up in the region and made a very successful living here. We owe Dayton something in return. I'm so glad to be doing this for the community that was so good to Harry and me.'"

She was a true philanthropist in the deepest meaning of the word. She recognized that not everyone could give what she was able to give, but she always would say that everyone can do something. "Even if you can't afford to give money," she said, "you can give love."

"Virginia gave both," Mike Parks said. "She will be missed very much." 

# Tribute

continued

and get things done.

Following his service in World War II, he went to work as marketing manager at the Huffman Corporation, later Huffy. There he rose to president, chief executive and chairman of the board. But some say that his greatest works came after he retired from Huffy in 1976. It was then that he committed himself to volunteer work and began a journey that led to major community change.

He had many volunteer and philanthropic commitments. He chaired The Dayton Foundation Governing Board from 1979 to 1989, but maintained his involvement with the Foundation until he died on May 16, 2010, at the age of 93, six years after his beloved wife, Pfeife.

“The Dayton Foundation would not be what it is today without Fred Smith,” said Dayton Foundation President Michael M. Parks. “He was the visionary, more than anyone, who saw what The Dayton Foundation could be. He was the one who moved the Foundation beyond the grantmaking role to undertaking community initiatives and who guided tremendous growth.”

When he became board chair in 1979, the Foundation made \$200,000 in grants, had



Frederick C. Smith in 1985

million in grants, had 229 funds and \$29 million in assets.

“All the years we knew him, we saw a man who always stood up for those less fortunate. He understood the unique qualities of a community foundation like The Dayton Foundation and utilized it fully to garner support and effect social change. He is the finest example of committed volunteerism, philanthropy and citizenship that I have

was a driving force behind the creation of The Job Center, Montgomery County Human Services Levy, Sinclair Foundation, Miami Valley School and the Out-of-School Youth Initiative.

Thomas G. Breitenbach, CEO of Premier Health Partners, was quoted recently in a *Dayton Daily News* article as saying that he made Miami Valley Hospital a financially strong institution and that the hospital “would either not exist or be a mere shadow of its former self” had Fred Smith not served as its board chairman from 1976 to 1985.

Former Sinclair Community College President David Ponitz was quoted in the same article as saying that Fred Smith “helped the board and the community understand what the full mission of Sinclair was” and led a multi-million-dollar campaign that helped fund Sinclair through the year 2000.

**“IN A WORLD FILLED WITH SELF-SEEKING, COMPETITION AND LACK OF MORAL AND ETHICAL VALUES, FRED AND H.M. HUFFMAN...STOOD OUT AS MENTORS AND WISE, CARING LEADERS.”**

– Phoebe J. Shaw

The Job Center posed special challenges. It all began with The Dayton Foundation’s Self-Sufficiency Study, partially underwritten by a Ford Foundation matching grant. The study concluded that the welfare system worked against an individual’s efforts to gain self-sufficiency and identified numerous impediments to it. But it would take nothing less than social reform to create the opportunities and remove roadblocks to enable people trying to get off welfare to make the transition.

As Fred Smith said, it would take a decade of “focus, patience and persistence,” making the case for comprehensive solutions again and again to dozens of reluctant agencies, all the way to the state level. He called this work “termite work,” working away at what needed to change until it gave way. And it was he who was in the forefront of the push for this needed reform that led in 1997 to the opening of The Job Center, a one-stop resource for job training, job placement and related activities, with 47 separate agencies providing coordinated help. Today The Job Center helps a half-million people a year to a better life.

Phoebe J. Shaw, widow of Harry Shaw III (former chairman and chief executive of Huffy Corporation before Fred Smith), who worked with Fred and Pfeife Smith for more than 20 years, may have summarized it best. He was “a great humanitarian, businessman and principled human being,” she said. “He believed in the [proverb]... ‘Love your neighbor as yourself.’ He was a gardener, peacemaker and intellectual giant.... In a world that is filled with self-seeking, competition and lack of moral and ethical values, Fred and H.M. Huffman...stood out as mentors and wise, caring leaders.”



One could say that (left to right) Fred Bartenstein, John Moore and Fred Smith were “warriors all” in their efforts to tell the story of the little-known Dayton Foundation back in the 1980s and before. At the start of Fred Smith’s board chairmanship in 1979, the Foundation had 16 funds and just over \$3 million in assets.

16 funds and \$3.3 million in assets. He initiated hiring the first full-time director, Frederick Bartenstein III. Together, they took the “Fred and Fred Show” on the road, talking to hundreds of people, introducing them to The Dayton Foundation, building awareness and leading to support and growth for the Foundation. When he stepped down from the chairmanship in 1989, the Foundation was making nearly \$4

ever had the privilege to meet. The last 35 years of his life were spent in total service to his community. He inspired us all. The Dayton Foundation and Greater Dayton owe him our deepest respect and gratitude.”

Among his many other community volunteer efforts, he chaired the board of the United Way of Dayton and their campaign in 1976. He chaired the Sinclair Community College and the Miami Valley Hospital boards and

Fred and Pfeife Smith



# Grant to health ministries program Helps Save a Life

For a member of Salem Lutheran Church in West Alexandria, June 14, 2009, is a day that he will not soon forget. While substituting for the Adult Sunday School teacher, the then-73-year-old paused in the middle of his lesson about being prepared for life's situations, and suddenly fell to the floor.

To his good fortune, members of this rural community's emergency squad, a registered nurse and an on-site Automatic External Defibrillator (AED) were on hand to assist in his resuscitation. Because he had no pulse, the team called 911 and immediately administered cardiopulmonary resuscitation (CPR). The AED was activated, and after a shock had been administered, the man's breathing and a faint pulse returned. Within minutes, his eyes were open. By the time the emergency squad arrived, he was alert and talking. Doctors at the hospital told the man had it not been for the AED intervention, he would not have lived.

Thanks to a grant from The Physicians' Charitable Foundation of Miami Valley Fund of The Dayton Foundation to The Samaritan Health Foundation and Good Samaritan Hospital Health Ministries Program, Salem Lutheran Church had the AED on site that saved his life. The



Local church congregations learn lifesaving skills, thanks to grants.

**“TO KNOW THAT ONE LIFE ALREADY HAS BEEN SAVED SPEAKS VOLUMES ABOUT THE IMPORTANCE OF PLACING AEDs IN OUR CONGREGATIONS. HAD IT NOT BEEN FOR THE GRANTS FROM THE PHYSICIANS’ CHARITABLE FOUNDATION, NONE OF THIS WOULD HAVE BEEN POSSIBLE.”**

– Sharon Becker, RN, Health Ministries Program coordinator, Good Samaritan Hospital

\$20,000 grant was dispersed through the Health Ministries Program's AED Equipment in Congregations Project to help 35 area congregations attain this critical AED equipment and training to save victims of cardiac arrest. The Physicians' Charitable Foundation recently awarded an additional \$12,000 grant to the program, which hopes to place AED equipment and provide training in an additional 20 area faith communities.

“Over the past five to ten years, community awareness has helped ensure AED equipment and training is readily accessible in larger public arenas,” said Sharon Becker, RN and coordinator of the Health Ministries Program for Good

Samaritan Hospital. “However, it is sometimes hard to justify the expense of this equipment that may or may not ever be used, especially for small community churches with limited budgets.”

Despite budgetary limitations, the need for this life-saving equipment in congregations is ever-growing. Thousands of people may enter these churches and synagogues each week, which serve not only as religious meeting centers, but also as hosts for community events, increasing the probability that one of these visitors could fall victim to cardiac arrest. With statistics from the American Heart Association citing the national survival rate for car-

diac arrest victims at fewer than 5 percent, the need for first-aid intervention is immediate. The good news is that when CPR is initiated right away and AED equipment readily is available and properly used, the survival rate increases to 20 percent.

To qualify for an AED, congregations must complete a thorough application process through the Health Ministries Program and agree to obtain the AED equipment, provide their own CPR training or attain training through a designated local provider, as well as contribute half of the cost. The plan often includes training medical professionals, as well as lay individuals, such as maintenance workers who spend significant time at the church, to ensure the equipment will be administered properly in emergency situations.

“When you start projects like these, you never know if the work you are doing is going to pay off,” Sharon Becker said. “To know that one life already has been saved speaks volumes about the importance of placing AEDs in our congregations. Had it not been for the grants from The Physicians' Charitable Foundation, none of this would have been possible.” 🙏

# endowment

## Donors establish funds to help others

Establishing a strong foundation for our community's future is a vision shared by donors who have endowment funds at The Dayton Foundation. The following funds are some of the new endowment funds established by donors in recent months to support our region and their special charitable causes, now and in the future.

**Ruth and Emerson Boohar Committee-Advised Fund for Versailles, Ohio**, supports charities serving residents of Versailles, Ohio, as advised by Ruth Boohar and a select committee.



Ruth and Emerson Boohar

**Ruth and Emerson Boohar Scholarship Fund** helps graduates of Versailles High School further their education by awarding scholarships to attend four-year colleges or universities in Ohio.

**Brighter Tomorrow Foundation Fund** works to improve the lives of individuals and families in Montgomery County who are touched by developmental disabilities, especially in the areas of housing, day-to-day quality of life, education and recreation.



**EDvention Fund** supports this innovative program that focuses on creating and enhancing initiatives to help ensure Greater Dayton young

people achieve their personal and intellectual potential, therefore enhancing the region's economic development and educational strategies.

**George A. Fisher, Jr., Fund** supports charitable organizations, including The Dayton Foundation, as designated by the donor.

**Friends of Dayton Early College Academy Fund** provides unrestricted operating revenue to the Dayton Early College Academy (DECA), a high-performing charter high school. Many of DECA's graduates become the first in their family to attend college.



Edward Hughes

**Edward and Barbara Hughes Family Foundation Plus<sup>SM</sup>-Advised Fund** furthers the charitable interests of the donors by awarding grants to nonprofit organizations of their choosing.

# Diversity continued

kets for products and services.

“This Subcommittee exists to help companies make a match between their need for the right candidate and our knowledge of well-educated, African-American professionals with the credentials the companies seek. In this way, we can help raise the visibility of an underutilized resource of trained professionals who are minorities and who can help strengthen local companies. Over time, this will aid in building a consciousness of inclusiveness that will have a profound and positive impact on our local economy.”

Lion Apparel CEO Steve Schwartz saw the outcome of the Subcommittee’s assistance as “a great win-win for our company and for the community.” The opportunity presented by the Subcommittee came at a time when Lion Apparel was ready to further diversify its Board of Directors and bring in a younger generation to replace members anticipating retirement.

**“[THIS IS] A TREMENDOUS RESOURCE THAT SHOULD BE TAKEN ADVANTAGE OF BY COMPANIES READY TO HAVE A TRULY OUTSIDE...BOARD OF DIRECTORS.”**

– Steve Schwartz, CEO, Lion Apparel, Inc.

“Our first concern had to be who would be the right fit for our company,” he said. His company was looking for a high-caliber individual actively running his or her own company in a market in common with Lion Apparel’s. The ultimate fit that the Subcommittee was able to deliver to Lion was what Steve Schwartz described as a “remarkable result” – Al Wofford, founder and CEO of CDO Technologies and VT Designs.

“Al impressed us with his enthusiasm about his business and the passion with which he does his job,” he said. “His knowledge about business issues we face in common as small companies engaged in the military logistics business, was very important in our decision. Military work has its own language, protocols and terminology that can



Lion Apparel CEO Steve Schwartz. In the background is a photo taken in the early 1900s, showing the men’s apparel store from which today’s Lion Apparel evolved.



Lion Apparel has pioneered protective clothing and safety gear to protect the people who ensure others’ safety.

be a challenge to people to understand if they’ve not been exposed to them.”

When he looked at joining Lion Apparel’s Board of Directors, Al Wofford said he saw “great potential for collaboration” in the relationship between his companies and Lion. “Lion Apparel is an established firm that is innovative and progressive. Joining their board is a huge opportunity for both of us who operate in parallel markets. The logistics market for my com-

**“JOINING [THE LION APPAREL] BOARD IS A HUGE OPPORTUNITY FOR BOTH OF US WHO OPERATE IN PARALLEL MARKETS.”**

– Al Wofford, founder and CEO, CDO Technologies, Inc., and VT Designs, Inc.

panies is in the U.S. public sector. Lion’s global reach can enhance what we do. There are learnings both of us can bring to each other that will help us both to achieve our objectives. I’m honored and humbled by this opportunity.”

Steve Schwartz believes that “the diversity of our board should send a signal to those inquiring about employment or doing business with us, as to what kind of company we are.”

Thomas G. Breitenbach, president and CEO of Premier Health Partners and Subcommittee member, agrees. “Having a diverse board has made a tremendous difference to Premier and has assured that our workforce is reflective of the community we serve. The tone is set at the top and works its way throughout the organization.”

The Subcommittee also has helped 26 nonprofit



Al Wofford

boards seeking diversification. One such was the Air Force Museum Foundation board, for which George J. Mongon is chief development officer. “It’s critically important that our board reflect our constituency,” he said, “which represents a vast array of diverse people from across America and throughout the world. The Subcommittee’s assistance in helping to identify a board candidate is a true success story. He is perfect for our needs and will be invaluable in helping us move in a very important direction.”

The Subcommittee has developed a pool of well-qualified African-American professionals and offers a board governance program for any in the pool who believe they can benefit from it. In addition to Charles Jones and Thomas Breitenbach, the Subcommittee includes former Dayton Deputy City Manager Wil-

**“DIVERSITY OF EXPERIENCE AND PERSPECTIVE IS PARTICULARLY CRITICAL IN THESE DYNAMIC ECONOMIC TIMES.”**

– Steve Schwartz, CEO, Lion Apparel

liam L. Gillispie, Dean of the University of Dayton School of Business Administration Matthew D. Shank and Eric D. Loudon, a former officer with National City Bank. The Subcommittee is available to assist any corporations interested in diversifying their board and may be reached by contacting Charles Jones through The Dayton Foundation (937-225-9961).

Said Dayton Foundation President Michael Parks, “By making it easy for local business owners and for nonprofits to increase the inclusiveness of their boards, the Subcommittee provides an important service to those organizations and ultimately to our entire community and its economy.”

Business School Dean Shank added, “I have seen here at the University of Dayton how bringing in diverse faculty adds to the whole student experience. Likewise, I’ve seen that on both nonprofit and for-profit boards, diversity makes them stronger and better able to move the organizations forward. I am passionate in my belief that there are many diverse business people in our community who can bring a lot to the table and make both the organizations and our region stronger.”

Asked if he would recommend other corporations pursue this opportunity, Steve Schwartz said, “Absolutely. Diversity of experience and perspective is particularly critical in these dynamic economic times. The Subcommittee makes the process very easy to accomplish this goal. It’s a tremendous resource that should be taken advantage of by companies ready to have a truly outside advisory board or board of directors.”

# Peter Osborn Knapp YMCA Camp Kern Scholarship Fund

## All Kids Should Experience the Magic of Camp

Growing up in Lexington, Kentucky, in the 1930s, Peter Knapp never attended camp, nor was he involved in YMCA programs. After moving to Dayton in the 1970s, however, he quickly learned the value the YMCA provides children and families.

“He was very impressed that so many people in the community had some childhood connection to the YMCA, through learning to swim or participating in other programs,” said Barbara (Babs) Knapp, Peter Knapp’s wife of 51 years. “He felt the

**“[PETER KNAPP] BELIEVED THAT THE GREATEST GIFT WE CAN GIVE OTHERS IS TO ENCOURAGE OUR CHILDREN TO STRIVE...AND TO LEAD THIS SOMETIMES MUDDLED WORLD INTO A BETTER FUTURE.”**

– Babs Knapp, donor

Y reached into all areas of our community and offered many valuable opportunities for our young people. This was his impetus for becoming involved as a board member.”

After her husband passed away in 2009, Mrs. Knapp and her family decided to honor



In honor of Peter Knapp’s commitment to children and the YMCA, as well as the establishment of the Peter Osborn Knapp YMCA Camp Kern Scholarship Fund of The Dayton Foundation, the YMCA of Greater Dayton planted a memorial tree at Camp Kern in June. Pictured at the dedication were (left to right) Tim Helm, president and CEO of the YMCA of Greater Dayton, Babs Knapp and Mike Parks, president of The Dayton Foundation and former president and CEO of the YMCA.

his memory and his more than 15 years of volunteer service as a YMCA of Greater Dayton board member and chairman by establishing the Peter Osborn Knapp YMCA Camp Kern Scholarship Fund through The Dayton Foundation. The fund, which announced its first scholarship award in June, helps children with financial

need to attend YMCA Camp Kern.

This was a fitting tribute, according to Tim Helm, president and CEO of the YMCA of Greater Dayton, especially when awarded in conjunction with the Camp’s 100th anniversary celebration.

“Pete had a special place in his heart for the YMCA Camp Kern and for children,” Tim Helm said. “So many families

in the Greater Dayton Region simply don’t have the financial means to send their children to camp. This fund is a special way to honor him and will help us continue to send kids to the YMCA Camp Kern for the next 100 years and more.”

With a passion for giving back to his community, Peter Knapp, who was the regional executive vice president, Credit Administration, for KeyBank, NA, dedicated his spare time to volunteering for numerous organizations. These included The Dayton Art Institute, Grandview Medical Center, St. Leonard’s Home, St. Mary Development Corporation and St. Paul’s Episcopal Church, among others.

Dayton Foundation President Michael Parks, who previously was the president and CEO of the local YMCA, remembers Peter Knapp for his commitment, counsel and caring. “He was a model board member, who would do whatever was needed, with a can-do, positive attitude,” Mike Parks said. “Even after retiring in 1997 and moving to Hilton Head with his wife, he was a constant source of counsel and insight. He knew how this community worked, whom he could turn to and where to go to get things done.”

“He believed that the greatest gift we can give others is



Peter Osborn Knapp

**“THIS FUND IS A SPECIAL WAY TO HONOR [PETER KNAPP] AND WILL HELP US CONTINUE TO SEND KIDS TO THE YMCA CAMP KERN FOR THE NEXT 100 YEARS AND MORE.”**

– Tim Helm, president, CEO, YMCA of Greater Dayton

to encourage our children to strive to be the best that they can be and to lead this sometimes muddled world into a better future,” Babs Knapp said. “That’s what he wanted most. YMCA Camp Kern, he felt, gave kids a strong foundation for the future. He would be extremely proud of this fund, and my family and I are happy to do this for him.”

## The Dayton Foundation News

### Foundation Partners with Others to Assist Nonprofits

The Dayton Foundation recently partnered with local organizations and individuals to provide educational development and operational support for nonprofit organizations. One of the partnerships is with the University of Dayton’s Center for Leadership and Executive Development to offer executive-level training at a reduced rate for nonprofit leaders.

Established 11 years ago, the Center’s educational programs for executive and mid-level managers typically cost \$870 to \$970 per one-day session and cover a variety of

business and leadership topics. Thanks to the Center, which drastically reduced their rates, and to The Dayton Foundation, which awarded discretionary grants to help sponsor the program, nonprofit executives are able to attend for only \$49 per one-day session.

“The quality of the training cannot be beat,” said Carmen Gooden, program director for Linda Vista, a local nonprofit that provides housing and educational services for homeless women. “It has empowered me and opened the door to numerous networking opportunities, which will help Linda Vista better serve our clients.”



Sarah Hippensteel Hall

### Greater Dayton Partners for the Environment Announces Executive Director

The Dayton Foundation has named Sarah Hippensteel Hall as executive director of the Greater Dayton Partners for the Environment. An initiative

launched by the Foundation in 2009, the Partners is an alliance of environmental, government and civic organizations, and public and private educational institutions working to preserve and promote the region’s natural resources, including the Great Miami River and Little Miami River watersheds.

### Foundation Wins National and Regional Communications Awards

For the seventh consecutive year, The Dayton Foundation has been named an award winner for excellence in communications by the national Wilmer Shields Rich Awards Program, sponsored by the

Council on Foundations.

Competing against the largest of more than 700 community foundations in the U.S. and abroad, The Dayton Foundation received a 2010 Silver Award for *Good News*, the Foundation’s general newsletter.

The Foundation also received a Bronze Quill Award from the Dayton and Greater Cincinnati chapters of the International Association of Business Communicators (IABC) for the Foundation’s brand development and communications implementation process, which focuses on the brand positioning, *We help you help others.*

# Tips on Charitable Giving

*Converting to a Roth IRA? Consider making a meaningful charitable gift to offset taxes*



By Joseph B. Baldasare, MS, CFRE, vice president, Development

New provisions in the Tax Increase Prevention and Reconciliation Act of 2006 has opened the door for all taxpayers, including those with incomes in excess

of \$100,000, to convert a traditional Individual Retirement Account (IRA) into a Roth IRA. Prior to 2010, only individuals with incomes below \$100,000 were eligible to participate in the Roth IRA conversions.

Unlike traditional IRAs, Roth IRAs are investments of post-tax dollars that appreciate and are withdrawn tax-free after retirement. They are an attractive option for many individuals who prefer the idea of tax-free income for retirement or who are planning to pass IRAs to their heirs.

Why would this new legislation appeal to someone who is charitably inclined? When an individual transfers assets from a traditional IRA to a Roth IRA, the assets are con-

sidered taxable income. This additional income potentially could push the person into a higher tax bracket in the year that the transfer is made. To help offset this higher income year and lessen the tax consequences, the individual could make a charitable contribution to an existing endowed fund or Charitable Checking Account<sup>SM</sup> at The Dayton Foundation or open a new fund of his or her choosing.

Such a gift to a fund or account at The Dayton Foundation offers favorable tax treatments, the ability to support multiple charitable interests through a variety of fund options and access to local grantmaking expertise, while

growing the gift over time through an endowment.

The Dayton Foundation handles all of the administrative details, including issuing grants to the donor's selected charities in the name of his or her fund or account, or anonymously, if he or she prefers, and mailing a single statement detailing the donor's gift and grant history at the end of the year for his or her tax-reporting needs. The charitable contribution, however, must come from another source of funds, i.e., cash, appreciated stock, real estate or other assets, and not from the original IRA in order to keep the IRA transfer intact and free from any penalties.

This is a broad overview

of how someone can make a meaningful charitable gift to help support his or her community and offset taxes related to converting an IRA. If you think this strategy is right for you, we recommend that you speak with your financial or estate advisor. As always, we are happy to meet with you or your advisor to discuss the many charitable giving options available through The Dayton Foundation.



**CONTACT ME, JOE BALDASARE, VICE PRESIDENT OF DEVELOPMENT, AT (937) 225-9954, OR AT [JBALDASARE@DAYTONFOUNDATION.ORG](mailto:JBALDASARE@DAYTONFOUNDATION.ORG).**

## Recent Discretionary Grants help enhance our community's future

In the first half of 2010, The Dayton Foundation awarded more than \$14 million in grants from donor funds to a wide variety of charitable organizations in the Greater Dayton Region and beyond. A portion of this amount was made through the Foundation's discretionary grants program, made possible by donors who have provided unrestricted or largely unrestricted funds to The Dayton Foundation to act on opportunities for the community and address pressing needs throughout the region.

In June, the Foundation awarded \$142,000 in discretionary grants, which were approved by the Foundation's Governing Board to assist the following charitable organizations in helping Greater Dayton.

**Alzheimer's Association, Miami Valley Chapter (\$17,000)** to help provide home-care visits to individuals with Alzheimer's by purchasing laptop computers for staff to access and update client information.

**American Red Cross, Dayton Area Chapter (\$10,000)** to help transition the Red Cross Family Living Center's emergency housing



Artist's rendering of the future Center for Tissue, Innovation and Research

units into permanent supportive housing for people in need.

**Community Blood Center (\$20,000)** to support leading-edge tissue research and development in the region, with the construction of the state-of-the-art Center for Tissue, Innovation and Research.

**The Dayton Art Institute (\$10,000)** to assist in reaching broader and more diverse audiences through the Institute's Reaching Out to Our Neighborhood diversity project.



**Fisher Nightingale Houses, Inc. (\$25,000)** to assist in building a compassionate care facility for military personnel and families whose loved ones are undergoing medical treatment at the Wright-Patterson Air Force Base Medical Center.



KDI Workshop, Inc.

**KDI Workshop, Inc. (\$15,000)** to help purchase additional equipment to provide added career development activities for high school students with disabilities.

**K12 Gallery for Youth (\$10,000)** to support an in-depth art program, in partnership with the Montgomery County Juvenile Court Probation Services Department, as an alternative to juvenile incarceration.

**Memorial United Church of Christ/Kids in New Directions (\$15,000)** to better serve East Dayton children in



Kids in New Directions

need by offering educational enrichment programs.

**Parity, Inc. (\$10,000)** to facilitate the expansion of its mentoring services for at-risk youth in Dayton.

**Planned Parenthood Southwest Ohio Region (\$10,000)** to help convert to electronic health records to better serve patients and meet



Planned Parenthood

federal regulations due to take effect in 2012.



The Regional Community Foundation

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# GOODnews

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*Good News* is made possible by four Dayton Foundation donors and families **I Believe!** who have stepped forward to become the 2009-2010 "I Believe!" Partners of The Dayton Foundation. Their commitment underwrites a full year of Dayton Foundation publications, thereby freeing resources for the Foundation's other community work.

"I Believe!" Partners: Tracy H. & Irvin G. Bieser, Jr., Beth H. & John W. Ey, Caryl D. Phillips, Jerome F. Tatar

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## New Funds continued



### Humane Society

**Humane Society Emergency Fund** provides emergency revenue for the Humane Society of Greater Dayton. The fund is intended primarily to support procedures for animals, building emergencies and other needs as identified by the organization.

**Peter Osborn Knapp YMCA Camp Kern Scholarship Fund** was established by Barbara Knapp in honor of her late husband's many years of volunteer service to the YMCA of Greater Dayton and his belief in the activities of YMCA Camp Kern. The fund will provide scholarships to children who otherwise would not be able to attend Camp Kern due to financial need.

**Milton and Marian Simmons Community Fund** honors the memories of the donors and provide annual distributions to designated charitable organizations in the Greater Dayton Region. Milton Simmons, a World War II veteran, and Marian Simmons, a 40-year member of the League of Women Voters, were married for more than 50 years.



Marian and Milton Simmons

**West Carrollton Spaghetti Club Fund**, established by members of the West Carrollton Rotary Club, benefits nonprofits in the community by providing unrestricted operating revenue. 🐾

## Save the Date!

### The Foundation's Biggest Event!

Mark your calendars for 5 to 8 p.m., Tuesday, November 9, for the best party in Dayton and the Foundation's largest event – the 2010 Biennial Meeting of The Dayton Foundation at the Benjamin and Marian Schuster Performing Arts Center. This event will kick off the Foundation's 90th Anniversary.

This year's theme will be "Celebration! 90 Years of Helping You Help Others." An exciting program in the Mead Theatre will include the latest news from The Dayton Foundation, stories of inspiration and community, and performances by Dayton Contemporary Dance Company, The Human Race Theatre Company, The Muse Machine and Cityfolk presenting an ensemble from the Richens/Timm Academy of Irish Dance. Live music and a Wine and Light Supper Social will follow in the Wintergarden. Come celebrate and enjoy the company of Foundation donors, community leaders and other special friends from around the community!

**WATCH YOUR MAIL IN SEPTEMBER FOR AN INVITATION AND REPLY CARD. BE SURE TO RESPOND EARLY, AS SPACE WILL BE LIMITED. YOU WON'T WANT TO MISS THIS ONE!**