Dayton’s performing arts merger
A Creative and Courageous Action Holds Great Promise

Three venerated and long-established arts organizations in Dayton have done something together that is truly extraordinary and making headlines around the nation.

The boards of the Dayton Ballet, Dayton Opera and Dayton Philharmonic Orchestra, after 16 months of discussion, made the bold decision to merge. The new organization – the Dayton Performing Arts Alliance – is the first of its kind in the U.S. to merge three different metropolitan performing arts organizations. Under the merger, the organizations will maintain their individual artistic identities, but share an administrative and legal structure, have one board and pursue a common vision.

A creative solution to a changing economic environment in which organizations of all types find themselves, the merger will take the arts groups beyond economic advantage to open up artistic collaborative possibilities that can enrich the cultural landscape of Greater Dayton for decades to come.

The merger is backed by significant grants, enabling the Dayton Performing Arts Alliance to begin its new life with new funding. Major grants include $500,000 over two years from the Harry A. Toulmin, Jr., and Virginia B. Toulmin Fund of The Dayton Foundation and another $500,000 over two years from an anonymous donor, with a potential additional grant of $250,000 in year three. The Alliance will continue to seek other sources of funding, with a strong indication of interest from a number of other Dayton organizations and individuals.

What few know is the behind-the-scenes role that The Dayton Foundation played in providing the structure and support for the arts organizations’ talks to take place. A year and a half ago, the discussion took root within the Nonprofit Alliance Support Program that was started by The Dayton Foundation in 2009 – with

New Foundation Chair Jerry Tatar
A thoughtful view of our community and the Foundation’s growing role

New Dayton Foundation Governing Board Chair Jerry Tatar, a mathematician by education, sees the Dayton region and much of the country in a mathematically untenable position.

“Government spending will continue to be reduced. We have fewer large corporations headquartered here – they traditionally played a central role in supporting the community. Private giving carries uncertainty, especially given the changing economic environment. Meanwhile, the demand for nonprofit services continues to grow.” It’s an “equation” that doesn’t equate.

“I believe that we’re at an inflection point in this community, which is not very different from other American cities,” he said. “I want our region to push through this situation as successfully as possible. Economic development is vital, but equally important is a system for dealing with our social issues. This involves the nonprofit structure of our community and where The Dayton Foundation can effectively exercise its leadership.”

Jerry Tatar’s beliefs are rooted in the experiences of his life.

Born and raised in Pittsburgh, PA, he grew up in a blue-collar family. His father worked in the steel mills and his mother was a homemaker. They raised three children and sent them to Catholic schools. From his parents, Jerry Tatar learned love, discipline and the importance of hard work. In school, he learned from dedicated teachers who were motivating and caring. Upon graduation, he was awarded a Jones and Laughlin scholarship to Carnegie Mellon University, where he earned a degree in mathematics. Later, while working as a research mathematician at St. Joe Minerals Corporation, he earned his MBA at the University of Pittsburgh.

After a few years, he started

continued on page 2

continued on page 3
to work for the Mead Corporation. Over his three-decade career with Mead, he rose to chairman, CEO and president of Mead Corporation and then chairman of MeadWestvaco Corporation, where he led the $8 billion Forest Products Company through a successful merger of Mead with the Westvaco Corporation. He retired from the company in 2002 and has the satisfaction of knowing that today, “Mead-Westvaco is flourishing at a time when many paper companies have disappeared.”

...I’D LIKE TO BE ABLE TO PUT SOMETHING BACK AND HOPEFULLY HELP OTHERS. THAT’S WHY I’M INVOLVED.”

– Jerry F. Tatar

He currently is a trustee of Hospice of Dayton Foundation and formerly was a trustee of the Cancer Research Institute. The death of his wife, Lorelei, from cancer in 2007 had a profound impact upon him. “I took a lot of things for granted before that,” he said. “I learned that life is fragile and that you need to focus on truly important aspects of your life. It changed me completely as to what I see as critical.”

“...I’ve been blessed in my life,” he continued. “I’ve been able to do things I never thought I’d be able to do. I have a great family and have had great opportunities. I never set out to be a CEO – this never drove me. I liked what I did, I worked hard, and things just happened. I got to work with great people at a great company. Now I’d like to be able to put something back and hopefully help others. That’s why I’m involved.”

One of the things important to him is that the Dayton region can weather the challenges before it. This played a part in his decision to chair the Governing Board of The Dayton Foundation, which he sees as “a major player in the community, having grown its leadership role and launched many important community initiatives.”

He was a Foundation donor before he was a Governing Board member, having opened the Foundation’s first Family Foundation Plus fund, a private foundation alternative. “I’m the perfect example of the Foundation’s branding, ‘We help you help others.’ The Foundation helped me with my charitable giving and treated me well as a donor.”

“The Dayton Foundation, however, has to be, and is, more than a place to obtain good fund management. It’s like a family. It focuses itself and you, the donor, on the Dayton-area community. It directs your attention to key community projects and specific charitable opportunities. It’s a unique role. It can add a lot of dimension to your giving.”

Of his recent experience chairing the Foundation’s Grants Committee, he noted, “What hits you immediately is that the demand is great and the supply of resources is limited. You have to be very judicious in what you choose to support. There are a lot of good people trying to fulfill important missions. The Dayton Foundation uses an organized system to sort through the requests and find the most efficient and effective organizations undertaking the most important opportunities and needs. It’s difficult work, but the Foundation does a good job and can be very helpful to donors.”

He anticipates that the Foundation’s community leadership role will continue to grow. The Dayton Foundation is at a central point, he believes, to be able to help address the growing demand upon nonprofits and the need to find community solutions. “I hope that among our leadership initiatives, we can help nonprofits develop high-quality boards. I also hope to enhance our convening role to help bring the right resources together to solve specific problems. We’ll need to grow the Foundation’s unrestricted funds to be able to increase our efforts and encourage people to join us in addressing the highest priority issues.”

He sees The Dayton Foundation as a “very effective institution, but we need to do more. It’s a critical entity to help our community come out stronger than it is today. I see no reason why Greater Dayton can’t be a thriving, mid-sized community, given its cultural, medical, recreational and educational resources. Most importantly, we are blessed with friendly and quality people who want to help their neighbors. Ultimately, that’s why I’m here.”

At the end of his term as Governing Board chair, he hopes to have helped Greater Dayton be better equipped to “help weather the storm. If we succeed, we’ll have performed a great service for the community.”

“Dayton is a microcosm of what’s going on across the country,” he believes. “We’re not alone in the issues that we face. We’ll get through this pivotal time, but it will be challenging. The Dayton Foundation will need to play a larger role. It will take all of our best efforts.”
Thanks to Dr. Gary L. LeRoy

Dayton History, a true success story. More recently, The Dayton Foundation has provided grants to help in the merger of AIDS Resource Center Ohio (Dayton) with the Columbus AIDS Task Force – and with Life Resource Center and Life Enrichment Center’s collaboration and partnership project called the East Side Nonprofit Resource Center, an enhanced resource center for 10 area nonprofits under one roof.

Also recently, within The Dayton Foundation’s own structure, the Foundation has linked itself supportively to a number of nonprofit organizations and programs. Residing in the Foundation’s offices are Dayton-Montgomery County Scholarship Program, Learn to Earn Dayton, Montgomery County Ohio College Promise program, Physicians’ Charitable Foundation of the Miami Valley, and Brighter Tomorrow Foundation, which has partnered with The Dayton Foundation’s Disability Foundation.

“The changing environment we’re in, partnerships, collaborations and mergers between nonprofits will only become more important and more common. Adaptability and innovation are the new normal,” said Dayton Foundation President Michael M. Parks. “The efficiency and effectiveness of nonprofits are critical, because these are the organizations that deliver the hopes and dreams we all have for our community. What the Dayton Performing Arts Alliance has added to this is the recognition and reminder that such mergers can go far beyond efficiency and even effectiveness to include the creative enhancement of art, mission and vision.”

Said Martine Meredith Collier, president and CEO of Culture Works, “Increased financial efficiencies may be what people think of first when they learn of this merger, and that is certainly an important outcome. However, what is equally exciting to me is the quality of the artistic product that will be possible within this new and innovative organizational structure. The potential for outstanding performances, highlighting the best of each art form, is unlimited, as is the opportunity for expanding the delivery of arts education and community outreach resources through consolidated efforts.”

“The Ballet, Opera and Philharmonic truly have demonstrated their willingness to embrace change and its inherent opportunities,” concluded Parks. “To them goes all the credit for their good-faith discussions, their willingness to engage in a complex due-diligence process and ultimately their courageous action to pursue a common vision.”

“This unique merger undoubtedly will become a model for performing arts organizations nationally. I hope that those who love the Dayton Philharmonic Orchestra performing arts will support the new Alliance in every way possible. I can’t say enough about the strength of the leadership of these organizations that has made this thoughtful action possible.”

Nonprofit Alliance Support Program

Nonprofit organizations are encouraged to contact Barbara Stonerock, director of Community Relations for The Dayton Foundation, at (937)225-9951 or bstonerock@daytonfoundation.org, if they would like to learn more about the Nonprofit Alliance Support Program and how it might benefit their organization.

“THIS UNIQUE MERGER UNDOUBTEDLY WILL BECOME A MODEL FOR PERFORMING ARTS ORGANIZATIONS NATIONALLY.” – Michael M. Parks

Nonprofit organizations totaling over $66 million to nonprofits and growth of $50 million in the Foundation’s community assets. In this time, 131 new endowed funds and 166 new Charitable Checking Accounts were opened. These included new unrestricted or field-of-interest funds to help the Foundation address the most pressing community needs and opportunities.

The Foundation’s African-American Community Fund received its largest gift to date: $60,000 from the estate of Pearl A. Dale to establish the Pearl A. Dale and Audrey Parker Scholarship Fund. The Dayton Foundation also received its largest single gift to date, the over $26 million gift from the estate of Virginia B. Toulmin for the Harry A. Toulmin, Jr. and Virginia B. Toulmin Fund of The Dayton Foundation.

Under his leadership, the Foundation pursued a successful year-long 90th anniversary celebration and awareness campaign that began with the largest-ever Foundation Biennial Meeting Celebration in November 2010 at the Schuster Center. The Foundation also launched its presence on Facebook, Twitter and YouTube.

The Foundation’s incubation role took a leap forward with the addition of Montgomery County Ohio College Promise program, the increasing efforts of the Learn to Earn Dayton initiative and the “graduation” of the Minority Economic Development Council to become part of the Dayton Area Chamber of Commerce, thereby embedding this minority business development effort into the area business community as a whole. Efforts also were stepped up to increase minority inclusion on corporate and nonprofit boards.

These efforts were in addition to the Foundation’s collaborative community leadership initiatives. These included an environmental collaborative to strengthen our region’s ability to preserve our natural resources, Neighborhood School Centers to strengthen urban neighborhoods, while enhancing children’s education and their families; the Commission on Minority Inclusion and the work on diversity and inclusion; and the Nonprofit Alliance Support Program to help address the long-term viability of our community’s nonprofit organizations.

These are just highlights of the Foundation’s two years under Gary LeRoy’s chairmanship, among the hallmarks of which have been his extraordinary dedication, his creative thinking and his passion for helping people.

We are deeply grateful to him for his commitment to assure that the work of the Foundation grew, his enthusiasm for the Foundation and the community, and an unfailing sense of humor that has lightened the load for many engaged in often challenging community work.

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The Dayton Foundation was honored to help provide a structure in which the three organizations could have their discussions and for the arts boards to reach a conclusion. This took place with the aid of the Nonprofit Alliance Support Program, begun in 2009 by The Dayton Foundation and supported financially by our Foundation, the Dayton Power & Light Foundation and Montgomery County.

**The Vital Nature of Learn to Earn Dayton**

Along with this recent news of the new Dayton Performing Arts Alliance comes news of progress in another tremendously important effort. The Dayton Foundation has adopted Learn to Earn Dayton (L2ED) as a Foundation leadership initiative, because its mission is of such great importance to our community and its children. Furthermore, our Governing Board voted to award a grant of $300,000 over three years to support this vital effort. The Dayton Foundation currently provides office space and backroom support to L2ED.

L2ED’s charge is to assure that all of Greater Dayton’s children are ready to learn when they enter kindergarten and ready to earn when they graduate from college or other post-secondary institution. Here is some background as to why this is both a huge and an absolutely essential under-taking.

At present, just 33 percent of early learners in our region are fully kindergarten ready. The potential ripple effect from this statistic translates to a similar percent graduates from a two- or four-year college within six years of high school graduation. Given that two-thirds of future employment will demand skilled workers with some type of post-secondary education, it’s apparent that our youth – and our community – are in jeopardy if we don’t raise the bar to provide the education and expectations needed to arm them to match business and industry’s employment needs. If we fail to succeed in this, we fail our youth and we fail our community, both of which require enhanced education and our support to help ensure a successful future.

Today’s new and expanding companies that are generating high-value jobs choose to locate where they can find a trained workforce. Those areas that readily can supply qualified workers reap the benefits of economic vitality and growth. They thrive and prosper. Thus, developing a highly educated workforce whose capabilities align with the needs of employers in the new economy, underpins economic development strategies for the state of Ohio and for the Dayton region as well.

A goal of this magnitude, by its nature, has a long horizon. Ultimately, the goal of L2ED is to have 60 percent of the workforce (age 25-64) with a marketable post-secondary credential by 2025. It will require, as former Dayton Foundation Governing Board Chair Frederick C. Smith used to say, “Focus, Patience and Persistence.”

**Progress**

We are fortunate to have Dr. Thomas J. Lasley II, former dean of the University of Dayton School of Education and Allied Professions, as executive director of L2ED. The effort continues to build momentum as Tom puts in place the educational buy-in, with agreement from 16 area school districts to track required statistics. This will make the results measurable and also encourage schools to increase their efforts to contribute to the advancement of a much greater number of students earning a post-secondary education.

In addition to identifying and matching strategies with educational needs, L2ED has given needed resources to support the program’s implementation. Beyond The Dayton Foundation’s $300,000 grant, L2ED has received a $100,000 grant from the Madule Family Foundation, a $200,000 grant from the Montgomery County Family and Children First Council, $100,000 from The Frank M. Tait Family Foundation and additional support from Montgomery County Educational Services Center, the Thomas B. Fordham Foundation and in-kind support from the University of Dayton and The Dayton Foundation.

One of the exciting recent accomplishments of L2ED is the formation of a 25-member Leadership Council representing top-level executives from corporate, government, nonprofit and educational sectors. Its charge is to monitor L2ED’s progress and to help re-message the values and expectations being communicated to children around post-secondary education. Given that the focus for most high schools and high school students is to graduate from high school, rather than a culture of instilling the importance of higher education, this re-messaging becomes far more important than one might imagine.

A further recent development has been United Way of Greater Dayton’s drafting of an Education Impact Agenda that makes education a priority area for them and follows the model established by L2ED. Through this, United Way provider organizations focused on education will be encouraged to incorporate efforts or provide services that align with L2ED’s goals.

So much is in play in our community that can have far-reaching consequences for the future. It indeed will take “Focus, Patience and Persistence,” but the goals are worth the journey. And with the support of Foundation donors, we are privileged to be able to help.

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**Helping You Help Others**

Periodically The Dayton Foundation staff receives thank you letters from individuals who are grateful for the support they have received through a Dayton Foundation grant or scholarship. The following message was sent from a mother whose daughter was awarded a scholarship more than a decade ago from a Dayton Foundation fund.

We wanted to share it with our donors as an example of how you are helping others and changing lives through your charitable funds at The Dayton Foundation.

**The People of The Dayton Foundation:**

In 1998, when my daughter, Clare, was in 6th grade, she won a college scholarship from The Dayton Foundation for an essay about courage and everyday heroes. At the time Clare was rather shy and not so sure of her place in the world. But winning that scholarship gave Clare confidence and helped her to know that she had something worthwhile to say to the world.

Due to her hard work and talent, she won several other scholarships in the years that followed, including one from the United States Air Force. Clare chose to attend Bowling Green State University, where she joined the ROTC, eventually becoming wing commander – the top leadership position. After graduation, she was commissioned as a second lieutenant in the Air Force and presently is a first lieutenant with the Air Force. Clare and her husband, John, who works for the United States Department of Defense, have decided to devote at least part of their lives to service to their country. The Dayton Foundation scholarship was just one of the influences on Clare’s life, of course, but it was definitely an important one.

— Thanks! Diane Greive
African-American Community Fund

Celebrating 20 years of helping the African-American community

In 1992, when John E. Moore, Sr., then-chair of The Dayton Foundation Governing Board, and Lloyd E. Lewis, Jr., former Board member, established the African-American Community Fund (AACF) through The Dayton Foundation, they envisioned a charitable resource to serve as the center for African-American philanthropy in the Greater Dayton Region. It was no small task, but it was groundbreaking in its results. A national movement was under way at that time to increase minority philanthropy. A number of community and private foundations across the country had minority leadership who were pursuing similar funds, but with financial backing provided by majority-led corporations. “I believed we had reached a point where minorities and their related institutions could lead and contribute to a fund designated specifically for African-American causes and issues,” Moore said. “We had conversations with then-Foundation President Fred Bartenstein, who agreed that we could pioneer this effort by establishing a component fund group of The Dayton Foundation, created by and for African-Americans.”

Thanks to this far-sighted and innovative thinking, the African-American Community Fund today stands as a national model for the promotion of philanthropy in the African-American community. Now celebrating its 20th anniversary, AACF holds assets totaling nearly $4.4 million and serves as an umbrella to 118 funds established to address a variety of growing needs in the African-American community. More than 1,300 grants exceeding a total of $2 million have been awarded to area nonprofits since the funds inception. Grants have been awarded for urban male youth, and programs that help individuals who are struggling with the effects of poverty, get started on the path to stability. “Lloyd Lewis once said, ‘AACF is an idea whose time has come. I’m a believer that we African-Americans can do this ourselves.’ This rings true today,” said Jessica Jenkins, president of the AACF Governing Board. “This is a critical time for us. People are looking for ways to help their neighbors during this period of economic instability. AACF, through The Dayton Foundation, has the tools to assist individuals and families in creating a legacy that will benefit the community for generations to come. We’re expanding the African-American community’s rich tradition of giving.”

To help continue AACF’s growth and encourage the establishment of new funds, The Dayton Foundation recently awarded a $10,000 matching grant over two years. Gifts for all new endowed funds established through AACF will be matched up to 50 cents on the dollar, up to a certain dollar amount—and some restrictions will apply. Also, grant amounts awarded from new Charitable Checking Accounts (an annual giving option that functions like a personal checking account) will be matched dollar-for-dollar, up to a certain amount, in the donor’s name for the AACF discretionary fund. For specific details, please contact Whitney Briggs, development officer for The Dayton Foundation, at (937) 225-9848 or at wbriggs@daytonfoundation.org.

“It will provide an opportunity for people of all ages and giving levels in the African-American community to participate in creating a charitable giving plan that will be around for generations,” said Charles A. Jones, a former chair of The Dayton Foundation Governing Board and a former president of the AACF Governing Board.

This new matching grant echoes the Foundation’s earlier support in 1992, when it provided the initial seed money for AACF through a similar matching gift program. Said John Moore, “The ongoing support of The Dayton Foundation has been critical to the success and growth of AACF over the years. It’s about investing in the community, and in the minority community specifically I truly appreciate the Foundation and its support, which will help AACF reach its potential.” Jessica Jenkins agrees and is confident of a bright future for AACF— but much work lies ahead. “The challenge is to continue to spread the word about AACF. The Foundation grant will be a tremendous help in this,” she said. “Our committed and engaged board, coupled with the support of The Dayton Foundation and its knowledgeable staff, will help us reach the next level. They inspire us to think and dream bigger.”

Tips on Charitable Giving

Charitable gift programs simplified through Foundation service

A number of local businesses have established Charitable Checking Accounts through The Dayton Foundation as an easy, tax-wise way to manage their charitable giving, support their employees through matching gift programs and encourage workplace giving programs. A company can contribute to its account in profitable years, and then distribute grants to charities in years when profits may be down. In this way, the company can maintain its charitable presence in the community from year to year and provide for its employees’ favorite charities.

Some organizations also have set up Charitable Checking Accounts to pool employee contributions so that the employees can have a greater impact for a charity and re- present the company positively in the community. The Charitable Checking Account Service makes giving to charity easier and more efficient. Companies no longer have to waste valuable time verifying an organization’s 501(c)(3) public charitable status. The Foundation does this, plus issues the grant checks, keeps accurate records of contributions and provides one simple statement for the company’s tax-reporting needs. Plus, it’s free, and there is no minimum fund balance required.

Companies can direct grants to make contributions and access account information, including account balance and gift and grant history, online, 24/7, through the Foundation’s free, secure Donor Express system. Opening an account also can be done online at any time at www.daytonfoundation.org/caintro.html. For more information about the benefits of the Charitable Checking Account Service for your company, call Joe Baldasare, at (937) 225-9054, or e-mail me at jbaldasare@daytonfoundation.org.
Ray Wright Memorial Scholarship Fund
Love of Work Creates Legacy of Giving

High school sweethearts Ray and Debbie Wright started dating when he was 15 and she was 14. A year later, Ray Wright was offered a job at the local McDonald’s restaurant where his mother worked. Enicted by free meals and uniforms, he accepted, a move that would set the course for Ray and Debbie Wright’s future.

Though he had planned to go to college to study architecture, Ray Wright loved his job so much that he decided to forgo his studies for a career working. Enticed by free meals at the restaurant where his mother was employed by NCR for 25 years. She will graduate in 2017 with a Bachelor of Science in nursing.

“Ray always said, ‘You have to work a lifetime, so you better enjoy what you are doing,’” Debbie Wright said. “Ray tried to live his life this way. This fund helps others do the same.”

Establishing a strong foundation for our community’s future is a vision shared by donors who have endowment funds at The Dayton Foundation. The following funds are some of the new endowments established by donors in recent months to support our region and their special charitable causes, now and in the future.

Donors and organizations establish funds to help others

Ray and Debbie Wright

“Ray was very passionate about working with youth. This fund allows us to carry on his passion to help others succeed and learn the value of hard work.”

– Debbie Wright, donor

Ray and Debbie Wright

“This scholarship meant a lot to me, not only because it helped with my tuition and book expenses, but because I was recognized as a dedicated McDonald’s employee.”

– Lindsey Hinton, scholarship fund recipient

Endowment

“Love of Work Creates Legacy of Giving”

Donors and organizations establish funds to help others

Hawthorn Hill

Friends of the Talent Dividend Prize Fund provides revenue to organizations that strive to help area students attain a higher education.
Recent Discretionary Grants
help build a better community

In the second half of 2011, The Dayton Foundation awarded more than $18.3 million in grants from donor funds to a wide variety of charitable organizations. A portion of this amount was made through the Foundation’s discretionary grants program, made possible by donors who have provided unrestricted or largely unrestricted funds to The Dayton Foundation to act on opportunities for the community and address pressing needs throughout the region.

In December the Foundation awarded $275,000 in discretionary grants, which are approved by the Foundation’s Governing Board, to assist the following charitable organizations in helping Greater Dayton.

Aullwood Audubon Center and Farm ($50,000 over two years) to help construct a Farm Discovery Center with the first farm-based Head Start Preschool in the country.

Culture Works ($25,000) to assist in developing a plan to sustain and enliven the community’s cultural resources.

Dayton Contemporary Dance Company (DCDC) ($20,000) to help fund a new staff position to enhance DCDC’s partnership with universities and colleges.

Dayton Opera Association ($20,000) to help promote the upcoming production of the Tragedy of Carmen.

Dayton Playhouse ($20,000) to assist with facility repairs and create handicapped accessible areas.

Dayton Society of Natural History ($50,000 over two years) to assist in planetarium renovations, including adding full-color, 3-D modeled graphics.

Greater Dayton Public Television ($10,000) to help improve literacy skills by developing a new ThinkTV program.

Homefull (formerly known as Greater Place) ($10,000) to help employ more homeless men in the Gateway shelter by expanding the Micro-Farm project.

Kettering Children’s Choir ($10,000) to support an arrangement of the Blue Danube Waltz with the Dayton Ballet Youth Company.

The Linda Vista, Inc. ($15,000) to assist in purchasing computer equipment for the new Women’s Training Center for Self-Sufficiency.

Greater Dayton Public Television

Homefull (formerly known as Greater Place) ($10,000) to help create a specialized care facility for residents with advanced dementia.

Mentoring Collaborative of Montgomery County ($25,000) to help at-risk youth achieve success in school through a mentoring project with AmeriCorps.

St. Vincent de Paul ($25,000) to aid in providing shelter and other services to an increased number of individuals in need.

United Rehabilitation Services of Greater Dayton ($25,000) to help replace a deteriorated playground with safe, accessible structures at its Childcare Center.

Mary Siyahi Hicks, the Foundation’s Governing Board co-chair of Parity, Inc., and a member of the Governing Board, was among four marketing professionals from community foundations across the country who presented the conference session on branding. The Council is the premiere professional organization for all foundations in the U.S. and abroad.

The Dayton Foundation adopted its branding positioning, ‘Helping you help others,’ in 2008, following an intensive review process and numerous one-on-one interviews and focus group sessions with Foundation constituents.

Brighter Tomorrow Foundation Surpasses $542,000 in Grants Awarded

The Brighter Tomorrow Foundation recently awarded 11 grants, totaling $53,000, bringing the foundation’s total grant awards to more than $542,000 since 2005. The Brighter Tomorrow Foundation, which partnered with The Disability Foundation in 2008 under the auspices of The Dayton Foundation, awards grants to Montgomery County not-for-profit organizations that assist individuals with developmental disabilities.

The Dayton Foundation News

Two New Members Welcomed to The Dayton Foundation’s Governing Board

William L. Gillispie and Lisa E. Hanauer have been named to The Dayton Foundation’s Governing Board, which provides stewardship for the Foundation and its charitable activities.

William L. Gillispie spent many years as an employee of the City of Dayton, most recently as the deputy city manager, until his retirement in 2002. He currently serves as a visiting instructor for Wright State University, teaching undergraduate and graduate courses in public administration and urban leadership, among other topics.

His community service currently includes serving as president of the Board of Mound Street Academies, vice president of the Board of Dayton Metro Library, board secretary of CODE Credit Union and co-chair of the Greater Dayton Commission on Minority Inclusion. He also serves on the Board of Trustees for Miami Valley Hospital and the Greater Dayton Conservation Fund, as well as serves as a member of the Dayton Foundation Grants Committee. He previously was co-chair of Parity Inc., and a member of the Governing Board of Carillon Historical Park.

Lisa E. Hanauer is the owner and president of MED-PASS, Inc., which interprets governmental regulations and creates compliance records and resources for pharmacies, long-term care facilities, assisted living communities, home healthcare agencies and hospice providers.

In addition to The Dayton Foundation Governing Board, she currently serves on the board of Hospice of Dayton, Inc. She previously served on the board of AIDS Resource Center Ohio and remains an active volunteer with the organization’s special events.

Whitney Briggs joins Development Department

The Dayton Foundation recently named Whitney G. Briggs as development officer. Briggs has more than 13 years experience in the corporate and higher education environments.

Prior to joining the Foundation, she was employed by Lincoln University in Pennsylvania, most recently as the business operations manager for the Athletics Department. In this position, she managed the department’s $3.5 million budget and oversaw the financial reporting functions of the University’s 21 athletic departments and teams.

The Dayton Foundation Grants

Whitney G. Briggs

With a Bachelor of Arts in communications rhetoric from the University of Pittsburgh and a Master of Arts in mass communications from the University of Florida, she brings a wealth of knowledge and experience to the Foundation.

Dayton Foundation Branding Presented at National Conference

The Dayton Foundation was invited to present its brand positioning process and implementation at the Council on Foundations’ 2011 national Fall Conference for Community Foundations in San Francisco.

Carol Syahla Hicks, the Foundation’s vice president for Marketing and Public Relations, was among four marketing professionals from community foundations across the country who presented the conference session on branding. The Council is the premiere professional organization for all foundations in the U.S. and abroad.

The Dayton Foundation adopted its branding positioning, helping you help others, in 2008, following an intensive review process and numerous one-on-one interviews and focus group sessions with Foundation constituents.

Brighter Tomorrow Foundation Surpasses $542,000 in Grants Awarded

The Brighter Tomorrow Foundation recently awarded 11 grants, totaling $53,000, bringing the foundation’s total grant awards to more than $542,000 since 2005. The Brighter Tomorrow Foundation, which partnered with The Disability Foundation in 2008 under the auspices of The Dayton Foundation, awards grants to Montgomery County not-for-profit organizations that assist individuals with developmental disabilities.
Good News: Performing Arts Merger Holds Great Promise

New Foundation Chair Jerry Tatar: A Thoughtful View of Our Community and the Foundation’s Growing Role

Special Thanks to Dr. Gary L. LeRoy

African-American Community Fund Celebrates 20 Years

Ray Wright Memorial Fund: Love of Work Creates Legacy of Giving

Charitable Gift Programs Simplified Through Foundation Service

The Dayton Foundation

Good News is made possible by four Dayton Foundation donors and families who have stepped forward to become the 2011-2012 “I Believe!” Partners of The Dayton Foundation. Their commitment underwrites a full year of Dayton Foundation publications, thereby freeing resources for the Foundation’s other community work.

Thanks go to “I Believe!” Partners Scott E. Behlen, Gladys Turner Finney, Kay A. George, and Ellen S. & D. Jeffrey Ireland, and to The Standard Register Company for its support.

New Funds continued

Projects supported by the fund may include strategic planning, marketing and other efforts that help increase local college completion rates.

Phyllis L. Kist

William J. and Phyllis L. Kist Fund provides support to eight local nonprofit organizations, including Clothes That Work and Hospice of Dayton Foundation. Phyllis Kist, a 33-year General Motors employee, established the fund in memory of her husband, William Kist, a World War II veteran.

The Lion Legacy Fund supports the charitable interests of LION, a family owned and operated business based in Dayton since 1898. LION, a protective equipment, logistics and training company for the emergency and military markets, believes in giving back to the communities in which it does business.

Ronald McDonald House Charities, Miami Valley Region, Inc., Legacy Fund provides annual unrestricted operating revenue to this organization that offers families of critically ill children a place to stay during hospital visits and supports efforts to improve the health of area children.

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